

Minutes of Special Meeting of Alabama Association of Basketball Coaches, INC.

A Special Meeting as allowed in the By- Laws was called by the Executive Directory and there being a quorum of Directors present the following action was taken:

- 1) The rebranding of the old website came to a halt after the idea of an app compatible with the website was discussed. The proposal to the board was to partner with Mascot Media to create the website and the app for AABC. Mascot Media present the AABC with three options for partnership
 - a) AABC receives 100% of registration and ad sales. The cost of the app would be \$5,000 and the cost of a website plus app would be \$6,000.
 - b) AABC receives 100% of the registration and ad sales. AABC would also present Mascot Media as a partner on the website and promote Mascot Media to partnering schools in Alabama. The cost of the app would be \$3,000 and the cost of the website plus app would be \$4,000.
 - c) AABC receives 100% of registration fees and 75% of ad sales, Mascot Media would receive the other 25% of ad sales. AABC would also present Mascot Media as a partner on the website and promote Mascot Media to partnering schools in Alabama. The cost of the app would be \$2,500 and the cost of the website plus app would be \$3,000.
- 2) The Directors unanimously voted for option two- AABC receives 100% of the registration and ad sales. AABC would also present Mascot Media as a partner on the website and promote Mascot Media to partnering schools in Alabama. The cost of the app would be \$3,000 and the cost of the website plus app would be \$4,000. Searching for website sponsorship will begin immediately.
- 3) Member benefits were discussed at length. The AABC decided to offer the members of the association Thursday Talk session partnered with Rising Coaches, a coach's corner that includes plays of the week, news around basketball in Alabama and practice film of local collegiate or high school coaches, a social at the AHSAA final four and lastly a team camp or top 100 opportunity in the spring for NCAA evaluation.

This action is effective this 8 day of August, 2021 and these minutes shall be maintained by the Executive Director in the corporate records of the Association.



Elijah Garrison
Executive Director