

COUGAR PRIDE ATHLETIC MEMBERSHIPS

Cougar Blue Level

Available: **SOLD OUT!** Cost: \$10,000 / year

- 1.5 ft. x 12 ft. primary sponsor section on video board
- Student section in gym to be named after sponsor
- One 30-second sponsorship commercial played during all home games
- Sponsor logo rotating on score table during athletic events
- Full page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 school year home games
- One 15-second spot on TNS Cougar Radio station played at all home games and gym lobby throughout the day
- Logo on back of all 2017-2018 membership passes
 - Back of Cougar Pride Membership Cards (each family receives two)
 - Back of Student Athletic Pass
 - Back of Faculty / Staff Athletic Pass
 - Back of Faculty Family Athletic Pass

Navy & White Level

Available: **SOLD OUT!** Cost: \$5,000 each / year

- · 2 ft. x 4 ft. sponsor section video board
- · Logo rotating on video boards throughout home games all season
- One 20-second sponsorship commercial played during all home games
- Half page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 school year home games
- One 15-second spot on TNS Cougar Radio station played at all home games and gym lobby throughout the day

TNS Spirit Level

Available: Unlimited Cost: \$1,000 each / year

- Logo rotating on video boards throughout home games all season
- Family Pass (parents and children) for all 2017-2018 home games
- One 15-second spot on The New School Cougar Radio station played at all home games and gym lobby throughout the day
- Half page ad in the athletic program



COUGAR PRIDE ATHILETIC MEMBERSHIPS

Cub Paw Level

Available: Unlimited Cost: \$500 each / year

- Logo rotating on video boards throughout home games all season
- Quarter page ad in athletic program
- Family Pass (parents and children) for all 2017-2018 home athletic events

Athletic Membership

Available: Unlimited / Only for current TNS parents

Cost: \$250 each

- Family Pass (parents and children) for all 2017-2018 home athletic events
- Two Nike coaching polos (male and female options)
- Two Nike 2017-2018 athletic spirit t-shirts

Cougar Roar Shout Outs

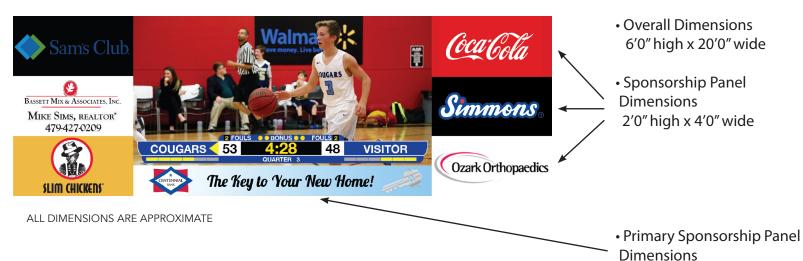
Available: Unlimited / Only for current TNS parents

Cost: \$100 each

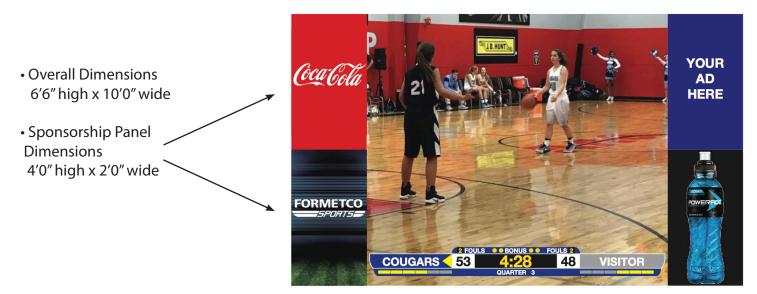
 One 10-second shout-out to player or team on video scoreboard during all home games for the 2017-2018 season



PRIMARY SCOREBOARD (DIGITAL)



SECONDARY SCOREBOARD (DIGITAL)



ALL DIMENSIONS ARE APPROXIMATE

1'5" high x 12'0" wide

LOBBY DIGITAL SIGN (DIGITAL)



- Overall Dimensions 3'0" high x 8'0" wide
- Sponsorship Panel Dimensions may vary based on sponsor logo
- *Displayed ad dimensions are 3'0" high x 2'0" wide

ALL DIMENSIONS ARE APPROXIMATE



THE NEW SCHOOL COUGARS MEMBERSHIP PLEDGE 2017-2018

| Business Name: | | |
|--|-----------------------------|-----------------|
| Address: | | |
| City, State, Zip: $_$ | | |
| Contact Person: | | |
| Phone: | | Shirt Size: |
| Email: | | |
| Membership Lev | rel: | |
| | | |
| - | ☐ Cougar Blue (\$10,000) | - SOLD OUT! |
| | □ Navy & White (\$5,000) | - SOLD OUT! |
| | ☐ TNS Spirit (\$1,000) | |
| | □ Cub Paw (\$500) | |
| | ☐ Athletic Membership (\$2 | 250) |
| | □ Cougar Roar Shout Outs | s (\$100) |
| | | |
| □ Enclosed is my total pledge of \$ payable to The New School. | | |
| □ (Please circle | card type) Visa / MC / AME) | |
| Card Number | | Expiration Date |
| Name on Card _ | | |
| Signature | | |