



Advertising Options at Purcell Marian High School

Purcell Marian High School serves approximately 400 students from over 46 zip codes in the Greater Cincinnati area. For over 95 years, Purcell Marian has been an anchor in the East Walnut Hills community, and boasts an alumni base of over 16,000 graduates from our family of schools.

Each school year, Purcell Marian hosts a variety of sporting events, alumni gatherings, celebrations, special events and community conventions that contribute to the overall views and impressions that the below advertising options encompass.

We are pleased to share with you the opportunity to advertise in a variety of ways on Purcell Marian's campus. Please see below for the current advertising opportunities that are available.

1. Static Scoreboard Advertising - \$7,500 for 3 years

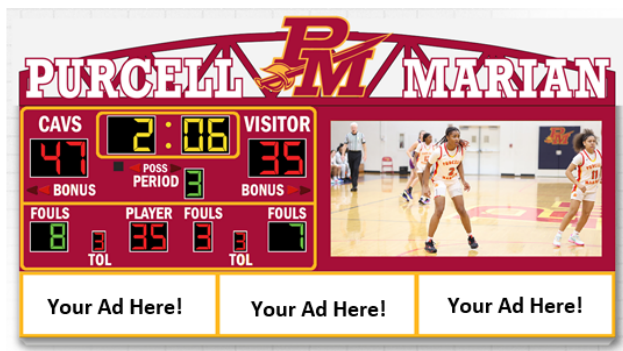
The Eveslage Gymnasium holds a capacity of 1,300 spectators and is the home court for 4-time state champion girls basketball team, girls volleyball, boy basketball and hosts numerous Purcell Marian special events, community events, sports tournaments, and neighboring St. Francis de Sales activities.

Opportunity

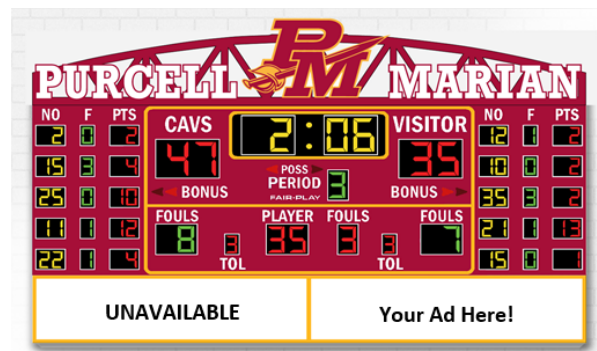
A \$7,500 investment will provide you with a 3-year static signage permanently displayed in the Eveslage Gymnasium at Purcell Marian High School. Signage will be mounted in the display case directly below the video board or stat board

- Video Board – Advertisement Size 2'x6' (3 available, \$7,500 each)
- Stat Board – Advertisement Size 2'x7.5' (1 available, \$7,500 each)

Video Board



Stat Board



2. Digital Scoreboard Advertising - \$1,000 for 1 year

Staubach Stadium holds a capacity of 1,500 spectators and is the home field for Cavalier home football, boys and girls soccer games, girls flag football and hosts various other Purcell Marian special events and activities, including a special event space that is rented out by spectators for each home football game.

Opportunity

A \$1,000 investment will provide you with digital advertising opportunities on both the Eveslage Gymnasium video board and Staubach Stadium video board during home football, soccer, volleyball and basketball games for the full sports season.

Staubach Stadium

Eveslage Gymnasium



3. Digital Advertising on Purcell Marian’s Athletic App and Website

a. Presenting Sponsor - \$5,000 for 1 year

- i. At this level, your advertisement will appear on the presenting sponsor screen on Purcell Marian’s Athletic App and Website. See the Splash Screen and Header Ad outlined in the diagram below.

b. Banner Advertisement - \$1,000 for 1 year

- i. At this level, your advertisement will appear in banner ads on Purcell Marian’s Athletic App and Website. See the Banner Ad outlined in the diagram below.

c. Sport-Specific Banner Advertisement - \$500 for 1 year

- i. At this level, your advertisement will appear in sport-specific banner ads on Purcell Marian’s Athletic App and Website. See the Sport-Specific Banner Ad outlined in the diagram below.





4. Printed Banner Advertising in Staubach Stadium - \$500 for 1 year

- a. This package provides a 3' x 8' printed banner that will be displayed for one calendar year (August 1 - July 31) in Staubach Stadium.

5. Printed Advertising in Sports Programs

We offer game day printed sports program booklets to our fans for each sports season during the school year (fall, winter, spring). Your ad will be included in the program alongside rosters, schedules, and other relevant information of the sports in season.

a. Full Page Ad - \$400 for 1 season

- i. 8.5" x 11" - Please include a .125" bleed for full page ads

b. Half Page Ad - \$200 for 1 season

- i. 7.75" x 4.75"

c. Quarter Page Ad - \$100 for 1 season

- i. 3.75" x 4.75"

All files are preferred as PDF at 300 PPI.

For more information about any of these Advertising Options, please contact Assistant Athletic Director, Nick Folino (nfolino@purcellmarian.org or 513-751-1230 ext. 122)

Disclaimer: All advertisements must be aligned with Purcell Marian High School's mission and values. Purcell Marian reserves the right to review and approve all advertising content before it is displayed, and to terminate the advertisement at any time if it does not align with the school's mission and values, or if association with the advertisement compromises the school's reputation.