



2021-2022 John Carroll Catholic High School FALL MEDIA GUIDE *Advertising Rate Card*

Green Corporate Sponsorship (Year-long package that includes Fall & Winter/Spring (2022) Media Guides (Can be sold anytime throughout the year) \$1000

Includes full-page color ads in the *Fall & Winter/Spring Media Guides*, a 6' X 3' football stadium banner, public address acknowledgements at all home football games, and a digital scorer's table ad at all home volleyball and boys & girls basketball games (\$1500 value)

White Corporate Sponsorship (Year-long package that includes Fall & Winter/Spring (2022) Media Guides (Can be sold anytime throughout the year) \$600

Includes full-page color ad in the *Fall & Winter/Spring (2022) Media Guides*, a 6' X 3' football stadium banner, and public address acknowledgements at all home football games

- The Green and White Corporate Sponsorships can be sold anytime throughout the school year (ex. if sold in October the advertiser would be included in the Winter/Spring Media Guides for 2021-2022 and the Fall Media Guide for 2022)

Full Page Color Ad in the Fall Media Guide (8.5" X 11") - \$400

Full Page Color Ad (*Front Inside Cover*) in the Fall Media Guide - \$600

Full Page Color Ad (*Back Inside Cover*) in the Fall Media Guide - \$600

½ Page Color Ad in the Fall Media Guide (8"W X 5"H) - \$200

¼ Page Color Ad in the Fall Media Guide (3 ¾"W X 5") - \$100

¼ Page Color Ad in the Fall Media Guide with *Premium Placement* (most often viewed pages in Media Guide) - \$250

- First, select the *Preferred Premium Page* from the list below:
 - _____ Team Photo Page
 - _____ Team Schedule Page
 - _____ Team Roster Page
 - _____ Team Individual Headshots Page
- Second, please list the *Preferred Team Page*: _____

Business Card Size Ad in Winter Media Guide (8" X 5") - \$50

Patron Listing In Winter Media Guide (name listed only) - \$25

Ad Sales Deadline is Saturday, July 31st - Questions? Contact adbook@jcchs.org