

Deer Park High School DECA

SBE Highlight

Advisor: Tiffany Bogle

DEER PARK DECA 🔷





Our SBE's were created to give students the unique opportunity to operate and experience business and marketing in multiple industries such as food and beverage, retail, mobile F&B, and manufacturing. Unlike a typical classroom setting, the core competencies are not learned through reading a book but by full operation of an actual business. Through these ventures, students learn key fundamentals of cash management, inventory control, documentation, design, vendor relationship, government regulation, audit compliance, bank reconciliation, order processing, record keeping, operations, promotion, pricing, public relations, management, return on investment, variance, profit and loss, and customer acquisition/retention.

Each store runs daily operations and record keeping appropriate to their business (see OPS sheet). With management roles established, they also learn the importance of effective and clear communication, teamwork, morale, and leadership.

Student Based Enterprises are not only the heart and key funding source of our DECA program, but it is also our most competitive and accomplished event qualifying our chapter for multiple international level conference competitions over the last seven years. Our stores consistently outperform most schools in our area, state, and international levels.



Student stores encourage creativity and design while also developing problem solving and critical thinking skills. Through daily operations, customer interactions, vendor relationships, and federal/state/local audits these students must make every decision with multiple factors being considered and must do so with professional demeanor and acclimation. Most critical of these being revenue self-sufficiency, controlled expense, and customer satisfaction/retention.



Students that enroll

in DECA and in Marketing Operations (SBE class) far exceed the typical student growth of a high

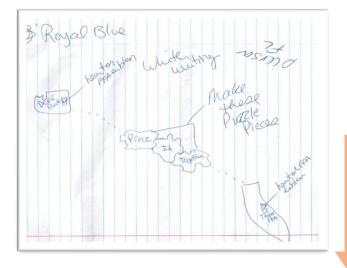
school student. Their professionalism, experience, and business marketing proficiency catapult them to success in scholarships, interviews, and employment opportunities. These students walk away with confidence, articulation, and skill sets that are unprecedented and cannot be replicated in a textbook nor in most high school settings and/or opportunities.

Our DECA program is *financially self-sufficient* and offers real world application that has proven to increase a student's aptitude for business and the work environment and therefore creates job ready individuals with key resume experience.

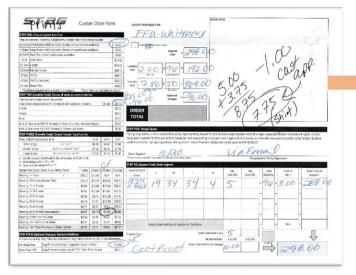




Customer Comes with Idea



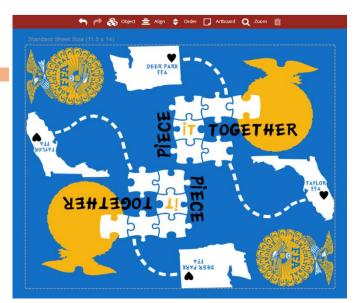
Give them a quote based off minimum quantity, type of apparel, and transfer sheet design.



Invoice Order, schedule Pick-Up.

	137- 1/29/21	Coster	DPHS DECA 800 B. Webs/Rd. Dece Park WA 99006 (500) 468-3533 ag phrasteriorital ang Accel: 4413-404
Individual 7	Group: =FA-Whitmare	Payment Terms	Payment Type
Jab	"Pieces" Apparel	Due on receipt	
aty /	Description Apparll (05+ 55-910 (ILBUUR) 241-5	Unit Price 298.00	Une Total 298.00
1-	Transter Fee 50 sheets a) 7.38 3 color Goot Proot	369.00	369.00
/	Location File gle Front Chilst (4 svin	192.00	192.00
1	Coyal Customer Discour	-96.00	-96.00
1	Art Design Fee	10.00	10.00
_/	Art Design Fee Waiver	- 10.00	-10.00
	97,94/shivt		
approve account t	the total charge to be transferred from our ASB o the DECA account.	Subtobe Discounts/Adjustments Trave	see abo
	2 ADVISOR SIGNATURE	diversi	8
- P	Aske all checks payable to DPHS DECA or ASB Thank you for your busine	Transfer to DECA #	4413-404

We create the Digital Design.



Fulfill Order



Collect Payment, deliver product.

Confirm and reflect on customer experience. Make changes as necessary.

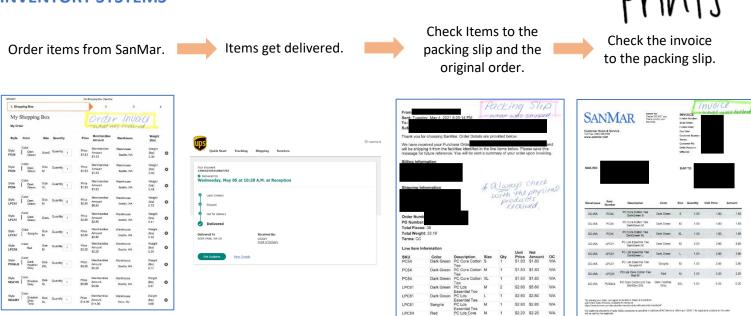


ent.			
5/18/2021	EFS POSLoade		
Deer Park Schoo Di			
EFS Point of Sale Lo	aded Receipt		
Who	Student - TPOS		
	Student User		
Assisted By How	kristi.knapp Cash		
How	May 16, 2021		
When	2:36:42 PM		
Confirmation	19367775		
item	Amount		
404 4413 - 404 D	ECA \$763.00		





PHYSICAL & PERPETUAL INVENTORY SYSTEMS



After verifying shipment, inventory is added to store inventory system. This system is set up to keep an accurate <u>perpetual count</u> of our inventory. Each box is organized and documented. Anything going in or coming out of the box is recorded on inventory sheet.





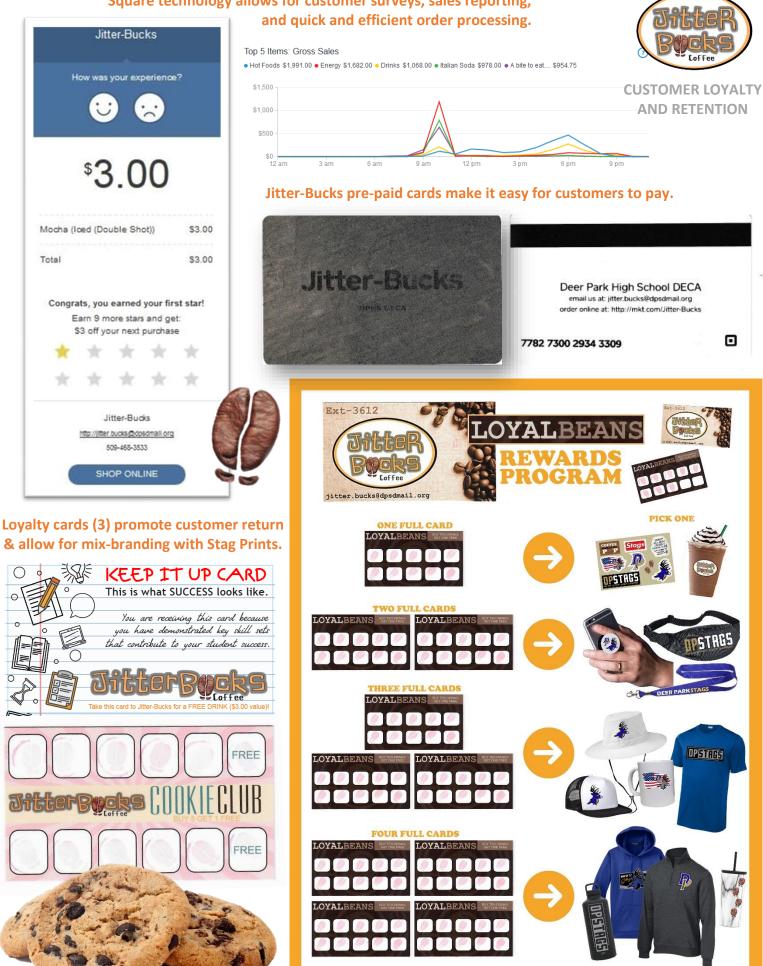
<u>Physical Inventory</u>: Daily spot checks and full monthly inventory counts are used to verify stock levels and prevent theft/loss.

				Stag Pr	ints Montl	hly Ops Sheet				
FIVE CO	SALES (\$10 MPLETED ORDE (20pts eac	RS PER	MONTH	RECORD KEEPING (-10 pts per)			INVENTORY (C Daily Spot		CKSIDE)	
Invoice #	Order Name	DONE	Amount	Insufficient Records Log	Day of Month	Box Inventoried (2nd Period)	Was there a Variance?	Box Inventoried (5th Period)		here a ince?
					1		YES NO		YES	NO
					2		YES NO		YES	NO
					3		YES NO		YES	NO
					4		YES NO		YES	NO
					5		YES NO		YES	NO
					6		YES NO		YES	NO
					7		YES NO		YES	NO
					8		YES NO		YES	NO
					9		YES NO		YES	NO





Square technology allows for customer surveys, sales reporting,





Inventory product quantities to determine amount sold.

Determine Variance. Record variance reason and action step.



	Very Vend	łv		Date:				Date:						
	veryverit			Tatal				Total			Amount			
Row	Item	Current INV	Price	Daily Count	Sold (SI-DC)	Amount Sold (\$) (P x TS)	Qty Filled	Current INV	Daily Count	Sold (SI-DC)	Sold (\$) (P x TS)	Qty Filled	Current INV	
110	Blue Doritos		1.00											
111	Red Pop Corners		1.00											
112	Purple Doritos		1.00											
113	Teal Pop Corners		1.00											
114	Red Doritos		1.00											
120	Lanyard		5.00											
121	Sunglasses		5.00											
122	Tumbler		10.00											
123	Water Bottle		10.00											
124	Stag Shirt		10.00											
125	Stag Hat		10.00											
130	Choc. Krispie		1.00											
131	Rice Krispie		1.00											
132	Green Gum		1.00											
133	Green Gum		1.00											
134	Lt. Blue Gum		1.00											
135	Lt. Blue Gum		1.00											
136	Dark Blue Gum		1.00											
137	Dark Blue Gum		1.00											
138	CocoPuff		1.00											
139	Cinn Toast		1.00											
140														
141	Green Monster		3.00											
142	Blue Monster		3.00											
143	Purple Monster		3.00											
144	White Monster		3.00											
145	Red Monster		3.00											
146	Gold Monster		3.00											
147														
			То	otal Amo	unt Sold			Т	otal Amo	unt Sold				
	CASH	Total (afte	er TAKING	OUT \$50 st	arting fund)				CA	SH Total				
		v	ariance	e to Amo	unt Sold				N	/ariance				

Determine product fill needs.

Fulfill order with Jitter-Bucks.

Deposit cash sales with Jitter-Bucks for record keeping.

Check receipt to Inventory for accuracy. File receipt. Update Monthly Ops Sheet.



Oct 21, 2021
9:55 AM
Tiffany
\$3.00

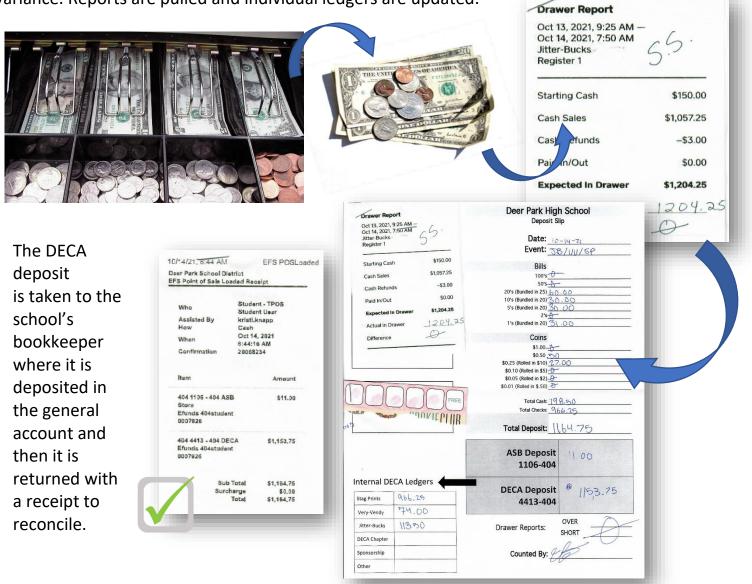
Pop Corners × 6 \$6.00 (\$1.00 each) Rice Krispie × 2 \$2.00 (\$1.00 each) Cereal Bars \$1.00 Monster ULTRA × 11 \$33.00 (\$3.00 each) Sugar Free Monster Very Vendy Cash Sales \$52.00 Very Vendy Order -\$45.00

DAILY OPERATIONS Daily sales are recorded through our point-of-sale system. All transactions and/or deposits for all three SBE's are processed through our registers, receipted, and are categorized by individual

ledgers under the DECA umbrella. Documentation is CRUCIAL to our success and audit compliance.

	Stategories: Gross Sales • Jither Bucks 12,955.00 • State Prints. 5427/00 • Very Vendy 51,34225 33,000 - - - 32,000 - - - 30,000 - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - - 32,000 - - - -	Concessors 554.00	ف ش
	Category	Items Sold	Gross Sales +
•	Uncategorized	1	\$1.00
	Concessions	588	\$986.00
	Jitter-Bucks	2,539	\$5,410.00
	Stag Prints	23	\$3,246.25
	Very Vendy	24	\$1,532.10
	Total	3,175	\$11,175.35

Daily deposits are done at the start of business each day. Each register is closed and set back to start-up fund. The cash sales are pulled and then compared to a perpetual drawer report for variance. Reports are pulled and individual ledgers are updated.



	0	2.5	5	7.5	10	Total
ENTREPRENURSHIP/INNOVATION						
Comments:						
POLICY AND PROCEDURE ADHERANCE						
Comments:						
				Tot	tal	
Destactional Crowth Disc						
Professional Growth Plan (measurable goals/	steps to focus on):					

	PERFORMANCE REVIEW 100pts (2 per Semester): large role in any job. Negative ones have negative impacts on your employ promotion opportunity). Positive characteristics bring positive outcomes be evaluated much like an employee review two times a semester. The s and administer the reviews (after being approved by Mrs. Bogle). Mrs. B performance review.	oyment (raise, p tore ma	(loss of promoti nager a	job, loss on, and, nd assis	of hour or more tant mar	s, and/o hours). hager wi	r loss of You wil
	Name: Review Date:						
	Distinguished (10)-Employee is consistently displaying ideal characteris Meeting Expectations (7.5)-Employee's behavior/characteristics meet business is not typically offected in a negative or positive way. "Daing wh Needs Improvement (5)-Employee is inconsistent and/or not performin are times this results in a negative impact on the business.	expecta at need ng task	tions fo s to be a with effi	r catego lone but ciency o	ory to the nothing or with q	more." uality. T	here
	Immediate Improvement Needed (2.5)-Employee displays minimal to		ort and e	efficienc	y. Needs	to be a	sked
mployee (student) Comr	multiple times to do it and when/if they do, it is of poor quality and effort						laa
	Unacceptable (0)-Employee displays no behavior in this category and he Most of the time resulting in a negative effect on the business and team r		ant/neg	jative aj	oproach	to work	ing.
	most of the time resulting in a negative effect on the business and team	0	2.5	5	7.5	10	Total
	COMMUNICATION			-			
	Comments:						
	ATTENDANCE						
	Comments:						
nployee Name:	INITIATIVE						
ipioyee Name	Comments:						
anager Name:							
M Name:	WORK QUALITY						
	Comments:						
acher:							
-	WORK EFFICIENCY						
	Comments:						
	CUSTOMER SERVICE						
	Comments:						
	COOPERATION/DEMEANOR						
	Comments:						
	CONSISTENCY						
	Comments:						

COMMUNICATION & ORGANIZATION

Communication tools such as job duties board, white board, communication book, and posted recipes and procedures are used to ensure clear and effective communication is happening between employees and store hours.

Please double	press the XC
order.	Heat Press #2 needs cleaned.
Box13 counted	needs cleanea.
Cuartet 1	- Guarter

	s. Sm		
ne	eds g	Jift	
car	d		
del	ivere	d 5th	

EMPLOYEE DEVELOPMENT

Employee reviews are performed by store management and done once per quarter.

REGULATION & COMPLIANCE

Federal ASB funding regulation and record keeping, Spokane County health permits and procedures, and Federal Smart Snack Guideline adherence.

THIS	PERMIT MUST BE CONSPICUOUSLY DISPLAYED ON THE PREMISES PRODUKSOT
SPOKANE REGIONAL	FOOD PERMIT
HE/ILIH	Valid Until 3/31/2021
DISTRICT	Deer Park High School DECA Store
Fee: 300.00 Description: SCHOO Permit No: PR0004867	L CAFETERIA Facility Location Deer Park High School DECA Store 800 S Water RD Deer Park W4 98006
Mail Address	
Deer Park School Dist	rict #414 NOT TRANSFERABLE
Deer Park High Schoo Po Box 550	Former T. Erne
Deer Park, WA 99006	For
	District Health Officer
Augusture Washington State Foor TIFFANY BOC Used from 33642821 to 5360 Health Officer Heimer Stater	
Calories	200 calories or less
Sodium	• 200 mg or less
Total Fat	• <35% Calories from fat
Saturated Fat	• <10% Calories from Saturated Fat
Trans Fat	• Zero grams per serving
Sugar	• <35% Sugar (by weight)

Speni Olas Gale, Suervice, Ange Nales, Fulli Operational Needs, Invention Olask, Schlaring, Sprichae, Very Verdy Ender, Employee Incomes. Cashier Ca	Manager	Person Assigned
Is, rolating, Gar Shart, Yany Yang, Didar, Tangkang Bandwai.	ivianager	_
AD Other, Organize and Clean Proof Counter for Need. Hot Barista Torrow Mither, Male Figures Unbids, Taken Bortler, and Stock and Cound Barista Torrow Mither Male Figures Unbids, Taken Bortler, and Stock and Cound Barista Torrow Mither Male Figures Unbids, Taken Bortler, and Stock and Cound Barista Torrow Mither Male Figures Unbids, Taken Bortler, and Cookien, Stock and Cound Barista Torrow Mither Male Figures Unbids, Taken Bortler, and Cookien, Stock and Cound Analysis Filler His unstare Actions: Mither Male Figures Unbids, Taken Bortler, Complete Market Mither Stocks, Stock Fiddees, and Complete Classroom Orders, Complete Market Mither Mither Stocks, Stock Hallewy, and up G Weg H Runner/Delivery 1 Rick Up/Ong Officience Hildway, Back Hallway, and up G Weg Hat Up/Ong Officience Toris Counsing Context, Eighth Lithway, Back Hallway to Weg. Market Add Stocks and Backge/Disbaset Alt Runner (Jack Stocks and Backge/Stocks)		
Hot Barista Turn ordel Figures Multike Male Figures Difficit, Skele Rottler, and Stock and Otes Extension Vess. Coold Barista Turns of the Contex Multike Male Figures Difficit, Skele Rottler, and Cookie, Stock and Coold Barista Turns of the Contex Multike Male Figures Difference Multiker, and Cookie, Stock and Filler IN Summer/Delivery 1 Ris UpfOrego Of socker States Multike, Back Multiker, and spice Waig U Runner/Delivery 2 Ris UpfOrego Of socker States Multike, Back Multiker, Back Multiker, and spice Alt Runner/Delivery 2 Ris UpfOrego Of socker States Multiker, Skele Multiker, Back	Cashier	
Transmot for Supports Mohline, Malle Psports Mihler, Nave Knitler, and Utsuk and Clank Granzenzo Areas. Follow Starstan The coupling Calabi Mashine, Malle Hallers Isales, Harr Huken, and Catalon, Stock and Entitler Bit Suntains Additional Defens and Carapletis Classroom Orders. Camplete Difference U Runner/Delivery 1 Pack Up/Orego Officience Mohlers, Stack Hallerer, and sac Weg U Runner/Delivery 2 Pack Up/Orego Officience Mohlers, Each Hallerer, and sac Weg U Runner/Delivery 2 Pack Up/Orego Officience Stars Corpusing Genetics, English Kallwarg, and sac Kaller Mit Unioner and Garabages/Dishees Alt Runner and Garabages/Dishees	Cash Out Orders, Organize and Clean Front Counter for Break.	
Cance Generative Area. Cold Barrista Terroristic Costellar, State Hadden, Marka Hallers Koden, Store Koden, S	Hot Barista	
Stan Area. Filler Stan Area. Stan		
Colum Areas. Filler Filler We summer Auchets: Hit Mediatual Colums and Campletin Clausewon Vollers: Campletin Deb Specific Columbia, Stack Stendi Renef Fridges. U Runner/Delivery 1 Problem Value United Columbia U Runner/Delivery 2 Problem Pris Supphrage Off orders from: Consenting Control, radjith Staffwarp, Back Hallwarp, Incl. Staffwarp to G Mark Runneer and Garbages/Diblehses Alt Runner and Garbages/Diblehses	Cold Barista	
All Learning and Andre I. Bit Relativisty Uniters and Campilets Glassmann Andres, Campilets U Runner/Delivery 1 Pick Ugl/Omp Off orders from Withfolderme Hallwary, Back Hallwary, and up C Wing U Runner/Delivery 2 Pick Ugl/Omp Off orders from Counseling Contex, Legitish Lishwar, Back Hallwary to G Wins. Alt Runner And Garaphage/ Mone Gas Fig. Ugl/Omp Off orders for 16 Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Bage/ Mone Gase Fig. Upl/Delivery 10 Campilets of Stocher and Fig. Upl/Delivery 10 Campilets o		1
Data fore Oracles, Stack Stream Strea	Filler	
NEX Up/Drug Off orders from 54%D/Glense Hallway, Buck Hallway, and up G Wing U Runner/Delivery 2 Nex Up/Up/00 off orders from Counseling Conter, Legitish Hallway, Buck Hallway to G Wise. Alt Runner and Garbages/Dishes File Up/Up/00 off one list. Alt 7 School and Right Inc (olders applicable), Clean		
U Runner/Delivery 2 Web Control of and Conselling Center, Legisla Hallway, Ruck Hallway to G Web Alt Runner and Garbages/Dishes Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Officience Legisla Hallway Room (often applicable), Clean Filt Studynog Filt Study Room (often applicable), Clean Filt Study Room (often challway Room (often applicable), Clean Filt Study	U Runner/Delivery 1	
rick Lighbrog Off orders from Courseling Center, Legish Latikwy, Back Halway to G Wree. Alt Runner and Garbages/Dishes Fish Lighbrog Off orders for Alt 15 chost and Rogish Rome, (othere applicable), Clean	Pick Up/Drop Off orders from SPED/Science Hallway, Back Hallway, and up G Wing	
Wing: Alt Runner and Garbages/Dishes PS lupthong off outers for Alt School and Rogic's Room (when applicable); Clean	U Runner/Delivery 2	
Pick Up/Drop Off orders for ALT School and Bogle's Room (when applicable), Clean		1
	Alt Runner and Garbages/Dishes	

MONTHLY OPERATIONS SHEET

The OPS sheet is filled out to track total operations of each store to provide a summary report of business functions and overall success. The 5 Key Foundations of Successful Businesses are graded.

Jitter-Bucks Monthly Ops Sheet Month:																					
	DAILY SALES \$100/day			CASH RECORDS (10pt deduction per variance)			INVENTORY Daily Spot Checks (10 pt deduction for each variance instance)														
	Daily Sales	Met Goal	Running Balance	Dep	osit	Matched Drawer Report	Variance	Date	Item (2nd Perio	od)	Phys. Count	Perp. Count	Variance	It	em (5t	th Period		Phys. Xount	Perp. Count	Variance	
1								1													
3								3													
4								4													
5		Н						5													
7								7													
8								8													
9 10								9 10			-										
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30								30													
31	Total Sales			Total D Rep				31	# of Spot Che	ck w/ V	ariances			# (of Spot	t Check v	w/ Varia	nces			
	Variances							Monthly FULL Physical Count													
PROMOTION (25 pts each)								Total Line Variances													
	R			OI YES					OPERATIONS (10 pts each)												
1)				NO		Communi			1	2	3 4		6	7	8		10				
			[Team Mo			1	2 2	3 4 3 4		6 6	7 7	8 8		10 10				
2)				YES NO			tion of Store ss of Store		1	2	3 4		6	7	8		10				
			+ r	→ 			of Ordering		1	2	3 4	5	6	7	8		10				
3)				YES NO			of Order Fu		1	2 2	3 4 3 4		6 6	7 7	8 8		10 10				
							els are Conti		1	2	3 4			7	8		10				
43				YES NO			e Processed, Satisfaction		1	2 2	3 4 3 4			7 7	8 8		10				
4)						Customer	Satisfaction		1	2	5 4	5	6	1	•	9	10				
[]	Cashier Tracking Variance								To Do's: Turn the following into												
Date	Cashier	Cashier Variance to Drawer GRA		GRADE	RADE (100 pts Each)				Mrs. Bogle at M				at Month	th End: Turned in Complete							
				_			Sales		L				1) 2)	Retur	n/Mar	s Sheet k Out Lo	g				
				-			Records/Cas				3) 4)			Monthly Inventory Updated Ledgers							
				-			Promotion		Note												
				1			Operations														
					$\overline{)}$					\mathcal{I}											
				_			ack for Retu e receipted.		je Log												

DPTRANSFERS



PROGRAM SUPPORT

Because we are a financially self-sufficient program, Companies and Individuals are a crucial component to the success of our DECA program. Whether that be purchasing goods and services through our four SBE's, volunteering to judge our competitive events or becoming a sponsor of our program.

These interactions are beneficial to both parties because they provide networking opportunities and exposure to skillsets and experiences that develop our students, our program, our school, and our community and community leaders.

I, would like to make a do applied to (please check	SPONSORSHIP/DONATION FORM On behalf of DPHS DECA, thank you for your generosity. (print name), On behalf ofto DPHS DECA. I woul cappropriate field):	(company name), Id like the donation to be			
CORPORATE SPONSO	RSHID				
B si 	old Level (\$500+): Business Logo is printed on our chapter s anners/Posters used in school promotion, Prime Advertising te(s), a Gold Sponsor ¼ Zip, DP Lanyard, DECA Gold Sponsor tag Prints, and a Framed Sponsor Certificate. <u>lver Level (\$250</u>): Business Name is printed on our chapter s anners/Posters used in school promotion, Secondary Advert to our store site(s), DP Lanyard, and a Framed Sponsor Certifi <u>ronze Level (\$100</u>): Business Name printed on all DECA Ban chool promotion, DP Lanyard, and Framed Sponsorship Certi	g (logo) in our store r Sticker, 20% Coupon for shirts and all DECA tising (business name) on cate. ners/Posters used in			
GENERAL DONATION					
pi h	eneral Donation Fund (Any Amount): Funds go to the genera rogram and its members that may include but is not limited to ousing costs, travel costs, student store expenses, Night at th ands solely used for student needs. IEST:	to: registration costs,			
Full Name of Authorized Contact Phone: Contact Email: Address:	Please remit payment to: DPHS DECA c/o Tiffany Bogle PO Box 550 Deer Park, WA 99006 Check #: Date:				



WAYS TO SUPPORT **DPHS DECA:**

- Sponsorship •
- **General Donation** •
- Purchase Stag Gear •
- Custom SP Order
- Buy Student Gift Cards
- Volunteer to Judge
- Internships •
- Tell people about us! •