



# **SPONSORSHIP PACKAGES**

**SHALLOWATER SPORTS NETWORK**

# SPONSORSHIP PACKAGES



|           |       |
|-----------|-------|
| CORNER AD | \$500 |
|-----------|-------|

|                 |         |
|-----------------|---------|
| COMMERCIAL SPOT | \$1,000 |
|-----------------|---------|

|                          |         |
|--------------------------|---------|
| WEBSITE/APP GOLD SPONSOR | \$1,000 |
|--------------------------|---------|

|                               |         |
|-------------------------------|---------|
| WEBSITE/ APP PLATINUM SPONSOR | \$2,000 |
|-------------------------------|---------|

|                      |         |
|----------------------|---------|
| SOCIAL MEDIA SPONSOR | \$2,000 |
|----------------------|---------|

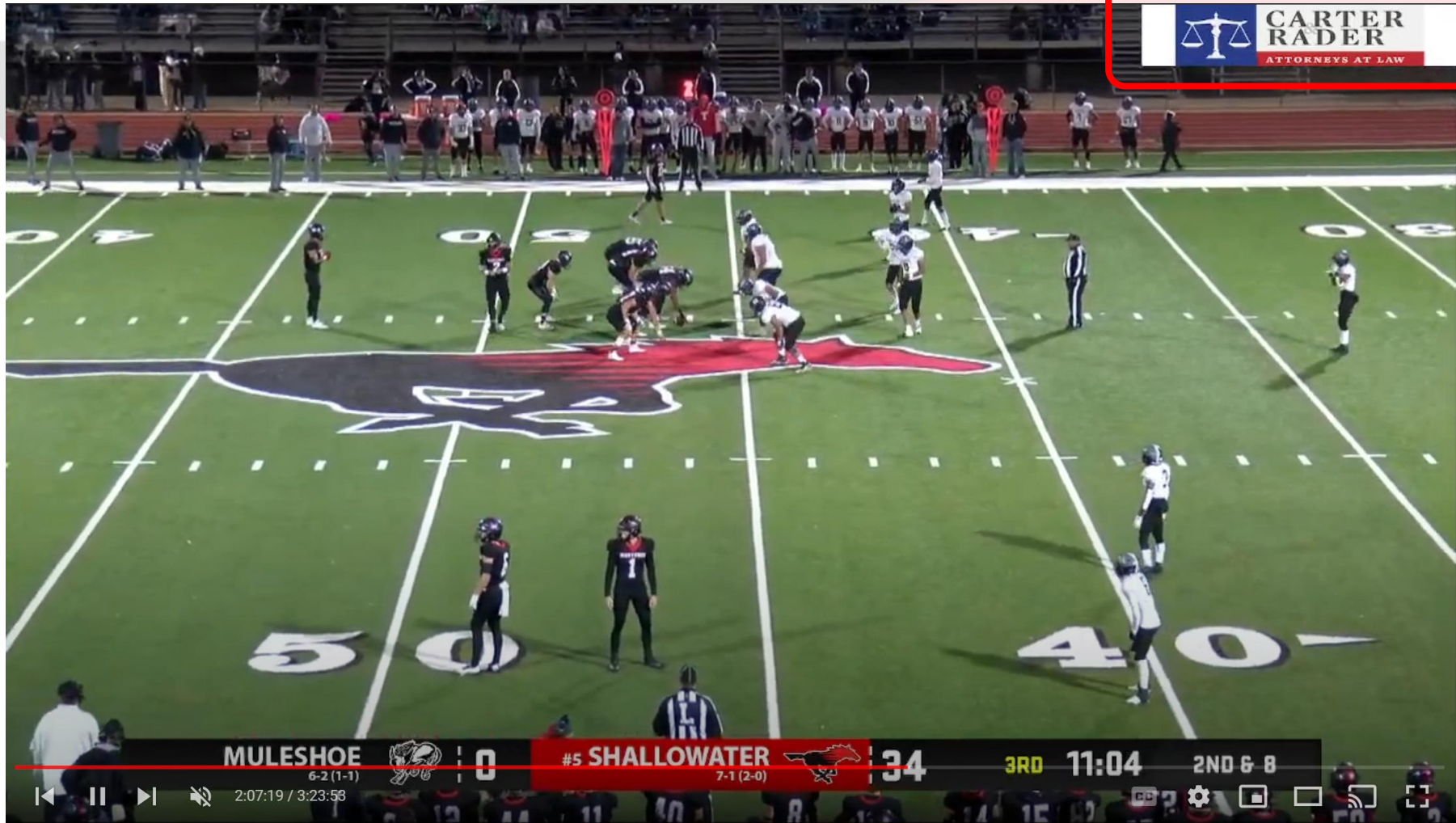
|                 |   |         |
|-----------------|---|---------|
| SEGMENT SPONSOR | PREGAME, HALFTIME,<br>POSTGAME SHOW, ETC. | \$2,000 |
|-----------------|---|---------|



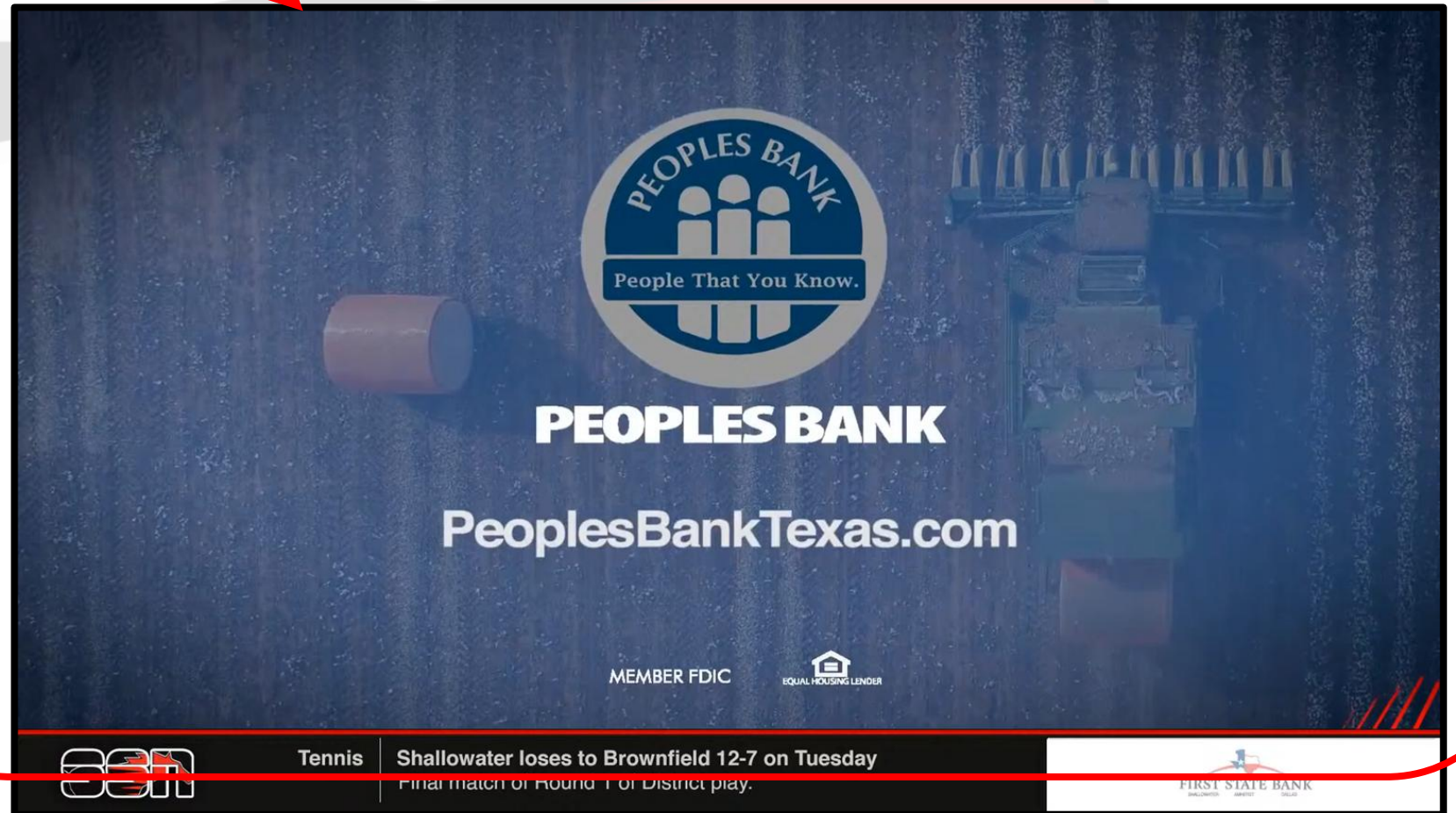
ALL PROCEEDS GO DIRECTLY TO  
**SHALLOWATER ISD**

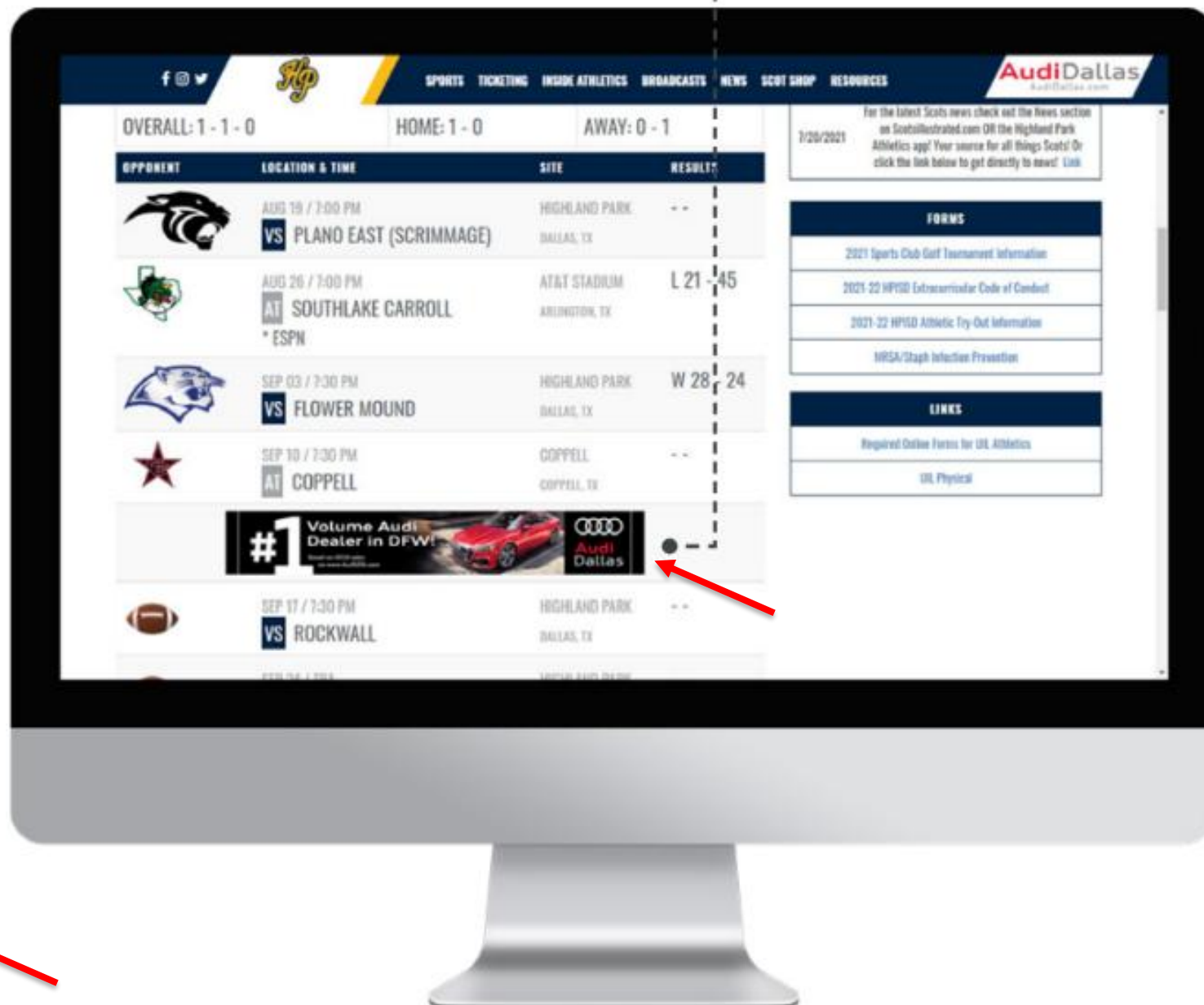
**(806) 928-6999** SHALLOWATERSPORTSNETWORK@GMAIL.COM **(806) 782-4140**

# CORNER ADVERTISEMENT



# 30-60 SECOND COMMERCIAL

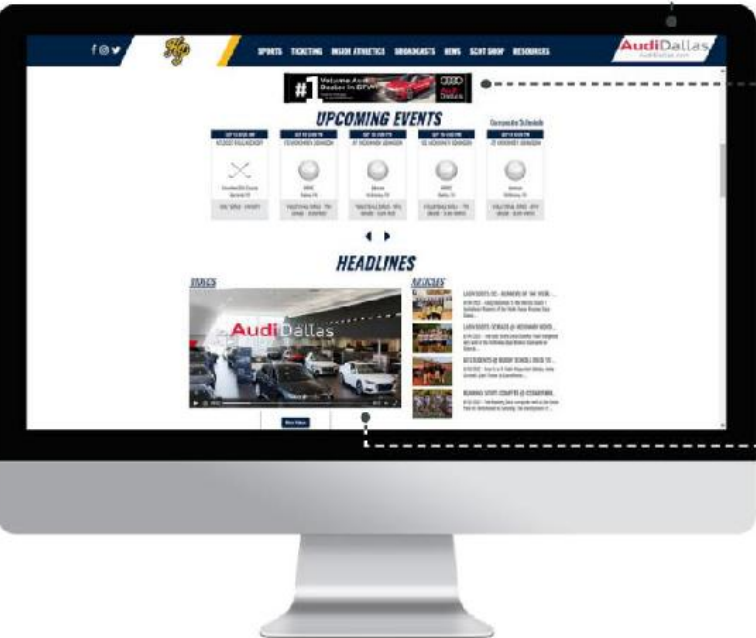




SPLASH SCREEN



PLATINUM  
SPONSOR



HEADLINE










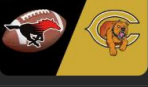


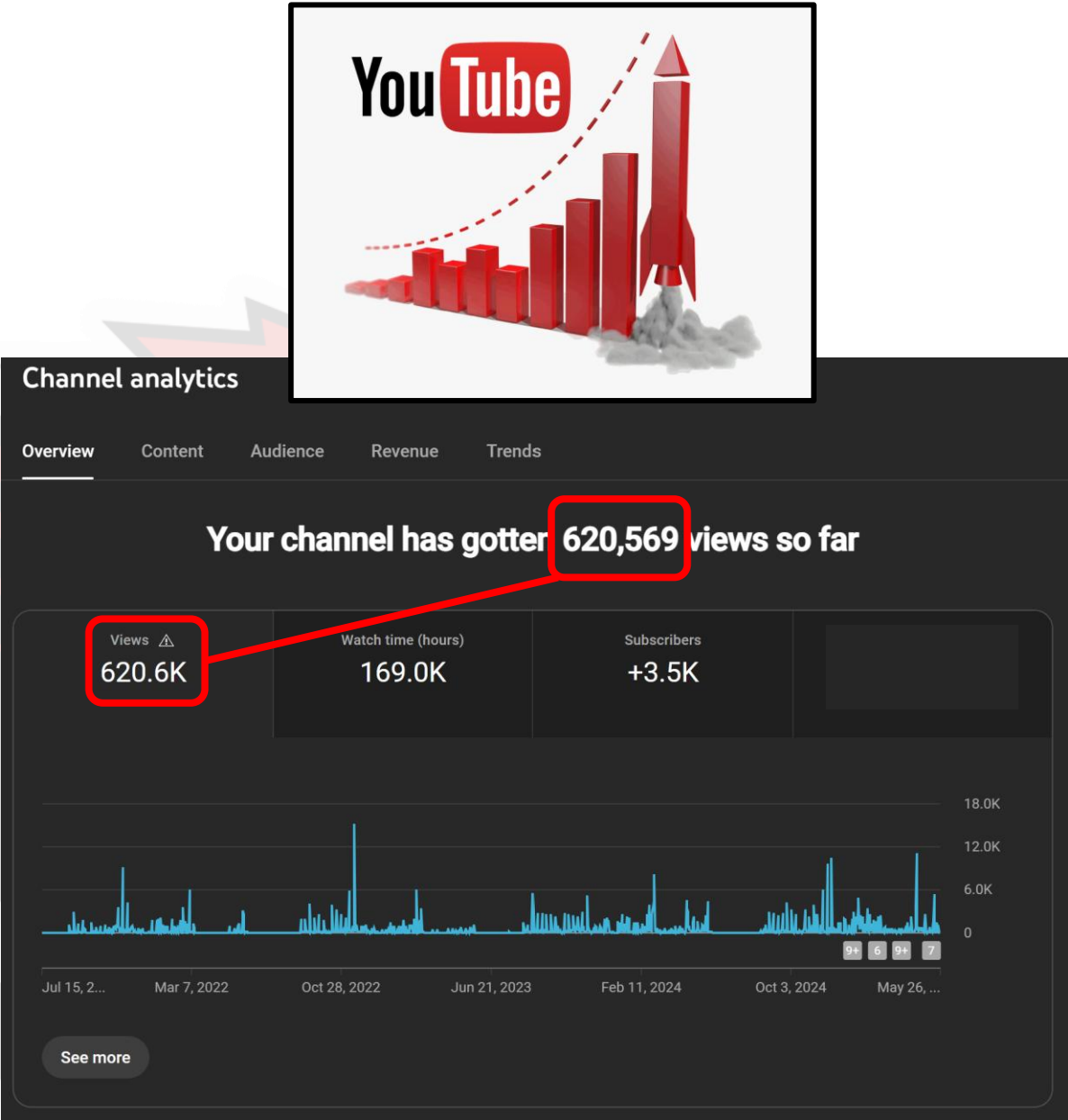
## SOCIAL MEDIA PACKAGE:

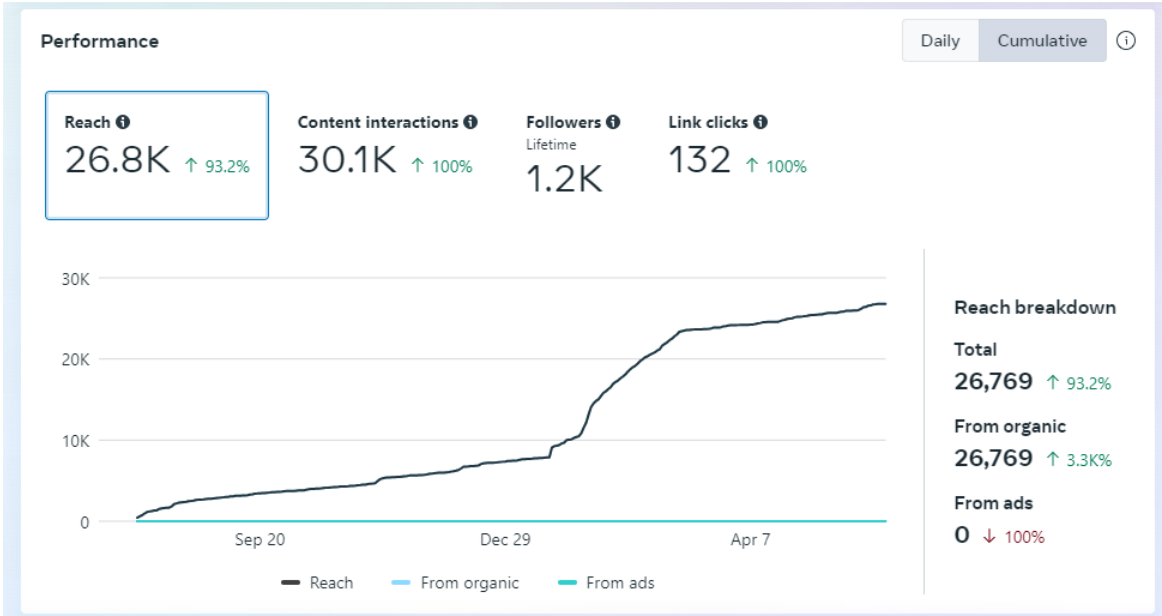
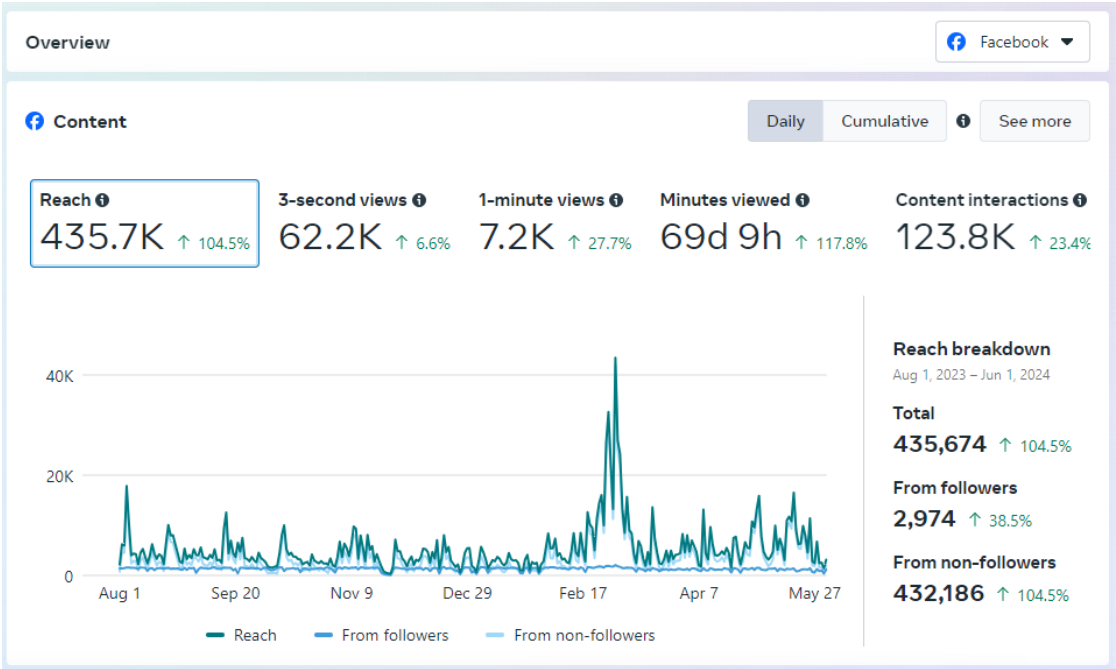
Business logo on all social media posts

\$2,000



| Overview |  |  |  | Content | Audience              | Revenue | Inspiration |
|----------|--|--|--|---------|-----------------------|---------|-------------|
|          |  |  |  | Content | Average view duration |         | Views       |
| 1        |    | TRACK & FIELD: Region 1-3A Championships - Running Event Finals (4/22/24)<br>Apr 22, 2024          |  |         | 12:52                 | (7.9%)  | 12,959      |
| 2        |    | TRACK & FIELD: Region 1-3A & 2-1A Championships - Running Event Finals (4/19/25)<br>Apr 19, 2025   |  |         | 14:40                 | (5.6%)  | 10,813      |
| 3        |    | FOOTBALL: 3A D1 State Quarterfinals - Shallowater Mustangs vs. Paradise Panth...<br>Dec 6, 2024    |  |         | 21:23                 | (13.5%) | 10,608      |
| 4        |    | FOOTBALL: 3A D1 Regional Semifinals - Shallowater Mustangs vs. Vernon Lions<br>Nov 29, 2024        |  |         | 19:29                 | (10.4%) | 9,527       |
| 5        |    | FOOTBALL: Shallowater vs. Paradise (Area Championship) 1st HALF<br>Nov 18, 2022                    |  |         | 11:38                 | (14.2%) | 9,092       |
| 6        |    | FOOTBALL: Shallowater vs. Paradise (Area Championship) 2nd HALF<br>Nov 18, 2022                    |  |         | 19:26                 | (21.9%) | 6,855       |
| 7        |    | Shallowater Mustang Basketball vs Brock (Regional Semifinals)<br>Mar 4, 2022                       |  |         | 19:42                 | (13.0%) | 6,764       |
| 8        |   | Shallowater Mustangs vs. Whitesboro Bearcats (Regional Semi-Finals)<br>Nov 26, 2021                |  |         | 25:03                 | (12.7%) | 6,246       |
| 9        |  | Shallowater @ Slaton<br>Nov 5, 2021  |  |         | 5:53                  | (3.4%)  | 5,766       |
| 10       |  | FOOTBALL: Shallowater Mustangs vs. Clyde Bulldogs - Area Championship - (11/18/23)<br>Nov 18, 2023 |  |         | 21:54                 | (11.3%) | 5,474       |







# LET'S GO MUSTANGS & FILLIES!

**SHALLOWATER SPORTS NETWORK**

CONTACT US FOR MORE INFO  
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