



# Whitney Athletics

Program Manual

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# Whitney Athletics

Program Philosophy  
*We Bleed **Maroon** and **Gold***

# **Do What WE Do**

**What does that mean? It means: We will work hard, we will be a family, and we will learn life skills.**

**As members of the Whitney Athletics Program, each person is expected to develop themselves not only as an athlete but also as a quality human being. In order to achieve the greatest level of success that you possibly can, you have to be willing to do whatever it takes to get everything out of yourself at all times, bleed maroon and gold! It won't be easy. Things rarely are. However, if you live by the Do What We Do mantra, we truly believe that your chances of reaching your full potential increase dramatically.**



**The Lunch Box and the players that have earned the right to carry it epitomizes everything that is great about being a teammate. It is not for scoring points, tackles, home runs, etc. The Lunch Box stands for toughness, character, and work ethic. With that reward you assume the responsibility of being the best on the field, in the classroom, and being the best teammate at all times. It is the highest reward a coach or player can bestow upon a player.**

## ATTENDANCE POLICY

*This policy applies to all sports teams of the athletic department and applies to one season of play (in other words absences do not carry over from one sport to the next).*

- If a PRACTICE is scheduled and you will not be attending, the following regulations will apply:
  - o The absence will be documented as excused if it meets the following guidelines:
    - The coach must be notified at least 24 hours in advance
    - You were not at school for excused reasons (if applicable)
    - Excused absences include, but are not limited to: medical appointments due to injury or illness, physical therapy appointments for a sports related injury, funeral attendance, wedding of immediate family, college auditions, recruiting trips, SAT/ ACT, school functions
    - If the absence is excused, you will miss the first quarter/session/match of the next competition
  - o The absence will be documented as unexcused if it meets the following guidelines:
    - The coach was not notified 24 hours in advance
    - Unexcused absences include, but are not limited to: you attend school and do not attend practice, DMV appointments, birthday celebrations, babysitting, too much homework, tutoring, jobs, etc.
    - If you are 30+ minutes late for practice it will be considered an unexcused absence
    - If the absence is unexcused, you will miss the entire next competition
  
- If a GAME is scheduled and you will not be attending, the following regulations will apply:
  - o The absence will be documented as excused if it meets the following guidelines:
    - The coach is notified 20 days prior to the absence
    - The excused reasons listed above
    - If the absence is excused, you will miss that contest and the following contest
  - o The absence will be documented as unexcused if it meets the following guidelines:
    - The coach was not notified 20 days prior to the absence
    - The unexcused reasons listed above
    - If the absence is unexcused, you will be removed from the team

### Additional Attendance Information

- If you are injured, you must attend practice (or your absence will be unexcused), except in the following sports due to supervision/travel issues: women's golf, cross country.
- In the case of family emergencies and/or in rare circumstances, as determined by the athletic director, you will be cleared to compete in the next competition without any consequences if you miss a practice and/or game
- Tardiness to practice will be handled by each head coach
- 5 or more unexcused absences will result in the player being dismissed from the team.
- 8 or more absences (excused, unexcused, and any combination thereof) will result in the player being dismissed from the team (except in special circumstances as determined by the athletic department)
- Any special circumstances in regards to attendance must be cleared by the Athletic Director
- Appropriate dress for an injured or ill player will be determined by each head coach

## SPORTSMANSHIP

As the people out front, coaches and students have a unique opportunity to impact the future of athletics. Many of you are aware that in the past, CIF has reported violence associated with player vs. player, player vs. official, coach vs. coach, coach vs. official, spectator vs. spectator, spectator vs. official, etc. Thus, before it happens here, we are asking each of you to make sportsmanship a personal goal. No contest's outcome is worth an ugly incident due to some spur-of-the-moment action. We realize that in spite of all our efforts, an incident may occur. But, if we have not practiced sportsmanship, we must shoulder the blame for the action. We can create an environment that is conducive to a higher goal than a win-at-all-costs environment. If we are successful in this, we will have attained a more lasting mark than any championship could possibly bring. The CIF Bylaw 503 was enacted in 2023. See below for the SFL code of conduct as supported by the CIF.



### SPORTSMANSHIP CODE OF CONDUCT

The purpose of athletics is to provide the physical, mental, moral, social and emotional well-being of the individual participants.



The following behaviors will not be tolerated at any high school athletic events.

- No berating your opponent's school or mascot
- No berating / singling out opposing players
- No obscene cheers or gestures
- No negative signs
- No complaining about officials' calls ( verbal or gestures )

Remember that an athletic contest is only a game. It is NOT a matter of life and death for players, coaches, schools, officials, or fan communities.

#### CIF Spectator Bylaw 503

- If a spectator is ejected from a contest, they cannot attend that team's next contest.
- If the same spectator is ejected a second time, they cannot attend any of the remaining contests for that season.

## **GOVERNING BODY OF ATHLETICS**

High school athletics shall be governed by the CIF Constitution and By-Laws (Blue Book), Sac-Joaquin Section Constitution and By-Laws, Sierra Foothill League Constitution and By-Laws and the Whitney High School Code of Conduct-Extracurricular Eligibility Policy. Athletes shall be directly responsible to the head coach and his/her assistants. It is assumed that participation in a sport is a privilege and not a right.

## **VOLUNTARY ATHLETIC CONTRIBUTION**

In order to continue to provide the outstanding athletic programs at Whitney High School, a voluntary athletic contribution program has been created. This will be in lieu of transportation fees and will be used to fund the necessary resources to keep the athletic program at its current state. Each athlete will be asked to contribute prior to the beginning of each season. The money raised will help hire additional coaches, cover costs that apply to the entire team and additional expenses as explained to the parents. If you don't understand the program or have additional questions, please contact the athletic department.

## **TRANSPORTATION**

Athletic transportation to and from events is not provided by the Rocklin Unified School District. Parents and athletes are responsible for arranging transportation on an individual basis. Student athletes will be released from class at the designated time and responsible for transporting themselves to and from the visiting school. Students are not required to check out in the front office when being released from school for an athletic event. The departure times will be determined by the coach and/or school for all away athletic competitions.



## **STUDENT PARTICIPATION**

**Student participation in athletic contests is a privilege. As a student athlete, you are expected to conduct yourself in an exemplary manner at all times. During participation in all CIF competition, a student who is ejected or disqualified from participating in the remainder of said contest will be ineligible for the team's next contest. Any student who physically assaults a game or event official shall be banned from interscholastic athletics for the remainder of the student's interscholastic eligibility.**

## **CIF SAC-JOQUIN SECTION INFORMATION**

**The CIF Sac-Joquin Section has standards that you must meet in order to be eligible to compete at the high school level. You are urged to study these carefully. Please contact the Athletic Office with questions.**

## **FALSE INFORMATION OR UNDUE INFLUENCE**

**Any student whose address or name has been falsified in order to achieve residential eligibility will be ineligible in all interscholastic athletic competition for a period of one year from the date of the infraction. The use of undue influence by any person or persons to secure or retain a student or to secure or retain one or both parents, guardians or care giver of a student as residents may cause the student to be ineligible for high school athletics for a period of one year and shall jeopardize the standing of the high school in the CIF.**

## **RESIDENTIAL ELIGIBILITY**

**A student has residential eligibility upon initial enrollment in the ninth grade of any CIF high school or tenth grade of any CIF high school from ninth grade of a junior high school or any CIF school in an approved foreign exchange program as outlined by Bylaw 212.**

## **TRANSFER STUDENTS**

**If you have participated in high school athletics at another school within the last 12 months, you are required to fill out CIF transfer paperwork prior to participation at Whitney High School. Please contact the Athletic Director for eligibility questions and proper paperwork. Students are not automatically eligible.**

## **AGE PARTICIPATION LIMITATIONS**

**No student, whose 19th birthday is attained prior to June 15, shall participate or practice on any team during the following year. A student who begins the ninth grade may be eligible for athletic competition for a maximum of 8 consecutive semesters. In other words, students have 4 consecutive years from when they begin high school to compete in high school athletics.**

## **ATTENDANCE ELIGIBILITY**

**In order to practice or participate in an athletic contest: the student must be in attendance for the entire school day on the day of the athletic contest. Student must be in attendance for the entire school day prior to weekend/holiday contest. Students in OCS or Off Campus Suspension will not be allowed to play in games on those days. Absence due to funerals, medical appointments, religious activities or serious family obligations must be approved /cleared 24 hours in advance by the AD prior to practice or contest.**

## **ACADEMIC ELIGIBILITY**

**A student is scholastically eligible if the student is currently enrolled in at least 20 semester units of work and the student passed at least 20 semester units at completion of previous regular grading period and the student is maintaining minimum progress toward high school graduation requirements. All student-athletes must have a 2.0 GPA with no more than two "NM" on the quarter report card or "NC" on the semester report card. During the grading period the athlete will have two weeks from the end of the grading period to clear any NM/NC on the report card (except at the end of the second semester) due to an essential skill assignment or test. Grade changes will not be accepted for**

**assignments other than those classified as essential skills. Athletes who fall below the 2.0 GPA at any grade reporting period (every nine weeks) will become ineligible to participate in any interscholastic contest. Practice participation will be left up to the discretion of the coach and athletic department.**

#### **ELIGIBILITY MISCELLANEOUS COMMENTS.**

- **A student may not compete on an outside (of school) team in the same sport during the season**
- **Grades earned in summer school or equivalent courses may be utilized to determine eligibility for the first quarter of the subsequent school year (Board adopted 1/20/99)**
- **A student must meet CIF and Rocklin Unified School District eligibility requirements in order to participate**

#### **ONLINE REGISTRATION THROUGH FINALFORMS**

**Any athlete that plans to participate on a Whitney Athletic Team must complete the online registration process prior to the Friday before try-outs. Failure to complete the necessary items in a timely manner may result in the possibility of the student-athlete not being allowed to try-out. Some of the notable on-line items include:**

- **Physical examination within the last calendar year**
- **Verification of medical insurance card**
- **Handbook consent and acknowledgement**
- **Eligibility and insurance information**
- **Social media information and expectations**
- **Release of Liability Agreement**

## **TRYOUTS**

**Student athletes may participate in tryouts for some sports even if their overall GPA is below a 2.0. If they make the team, they will remain on the roster until the next grading period. If they are once again deemed ineligible, they will be removed from the team/roster. Student-athletes may try-out for the team, even though they are academically ineligible, as determined by the head coach of that specific sport. If a student-athlete is injured during the try-out period, he/she will be allowed to try-out once they are cleared by a medical doctor. They will remain on the active roster until they are given a try-out, at which point the coaching staff will determine if they have the ability to earn a permanent roster spot. Every sport within the Athletic Department will have a try-out period in which it will be determined whether or not the student-athlete will earn a permanent roster spot.**

## **QUITTING A SPORT**

**Any athlete who quits a team without permission of the coach after the first scrimmage date as defined by the CIF Sac-Joaquin Section or is removed from a sport will not be eligible to participate in another sport until the completion of the season of the sport that the athlete quit.**

## **ATHLETIC PHYSICAL EDUCATION CLASS.**

**All 10, 11, and 12 grade athletes will be enrolled in an athletic physical education class by the counseling department. These classes include: aquatics, aerobic fitness, and athletic conditioning and weights. If a student-athlete feels that they cannot participate in a weights class, they must get the class waived by the Athletic Director. This will ensure that a common practice and protocol is followed in regards to waiving the athletic physical education class. Exceptions will not be granted to allow the students to have a short schedule.**

**Examples of reasons for the class waiver include:**

- **Substituting ROTC drill in the place of the athletic physical education class**
- **Four or more advanced placement, honors, or dual enrollment classes**
- **Academic or graduation requirements that need to be met by the student-athlete**

- **Work schedule that will not allow participation due to extenuating circumstances**
- **Doctor's note and/or IEP that identifies an injury and/or limits their ability in an athletic class**
- **Excuses not accepted to be waived from participation:**
  - **I participate in \_\_\_\_\_ year round.**
  - **My club coach said no.**
  - **I don't want to.**
  - **My parents said no.**

## **ATHLETIC AWARD POLICY**

**Athletes who have completed their entire sport season and are in good standing will be eligible for all special awards, participation awards, and scholar-athlete recognition. Students/athletes who are not members of the team at the close of the season will forfeit team awards and all league honors. (Season is defined as that period of time that includes all scheduled games, post-season contests and awards banquets.)**

## **EQUIPMENT**

**School equipment checked out to a student/athlete becomes the responsibility of that person. The student-athlete is expected to maintain the equipment in a clean condition and utilize it only for the sport issued. Damage to equipment as a result of unauthorized use, or loss of such equipment, will become the financial obligation of the student-athlete. When players lose uniforms or equipment, they may not take part in any other sport until said uniform and/or equipment is found and returned or paid in full. Students may not wear school owned activity equipment/uniforms except at practices, activities, & games representing Whitney High School.**

## **RUSD Athletic Code of Conduct**

**1. The Rocklin Unified School District encourages all parents to assist us in administering this policy fairly and equitably for all students by mutually cooperating with school personnel during school conferences regarding alleged violations of this policy. In order to develop themselves as students and citizens, and so that they can fulfill their duties in the most appropriate fashion, students must discipline themselves both mentally and emotionally. This is especially true of Rocklin Unified School District students involved in extracurricular programs, for competition is more than contests between individuals representing different schools. It is, as well, a means to learning a way of life which exemplifies the concepts of honesty, fair play, hard work and dedication to standards of the highest caliber relative to personal and team conduct. Moreover, it must be remembered that representing one's school in an extracurricular activity is a privilege, and not a right.**

**2. Sportsmanship will be the top priority of interscholastic athletics. Commitment to fair play, integrity, and a genuine empathy for others must be taught and practiced if we are to make a difference. Athletics should assist in the development of fellowship and goodwill, and encourage the qualities of good citizenship. It plays an important role in developing a healthy self-image as well as a healthy body. Athletics also contribute to school/community spirit and pride.**

**3. Interscholastic athletics is a voluntary program. Thus, participation is a privilege and not a right. Along with that privilege comes the responsibility to conform to standards established for the high school athletic programs. This privilege may be revoked when the athlete fails or refuses to comply with the rules. The following processes and procedures will apply to the student-athlete when they are in "season of sport" as defined by CIF Bylaw 511, Section B. Out of season violations of code of conduct will result in parents, coaches, and law enforcement (if applicable) being notified, with appropriate consequences to be determined.**

**4. The programs, activities, and participants listed below shall be governed by this policy: sanctioned CIF sports, cheer, and dance.**

**5. Class I Infractions. Academic Eligibility:** Failure to maintain academic standards will result in the student being declared ineligible for competition and practice until the publication of grades at the close of the next grading period or until grades for the grading period average a minimum of a 2.0 grade point average (GPA) and 2 no credit/mark (NC/NM) or less. At the end of a grading period, an ineligible student-athlete has two weeks to clear any essential skills and receive a grade change for that grading period.

**6. Social Media Policy:** Social Media refers to internet-based applications designed to create and share user-generated content (Twitter, Instagram, blogs, etc.). As the user of these platforms, student-athletes are expected to conduct themselves responsibly as members of their respective team and the school. Users must understand that any content shared is expected to follow acceptable social behaviors outlined in the Athletic and Student Handbooks. Violations of this policy are subject to investigation and sanctions outlined in the Athletic and Student Handbooks, and may be subject to review by law enforcement.

Student athletes must accept responsibility for their social media use. Student athletes must project the positive values and responsibilities of the school as a highly visible member of the school and community. Any malicious use of social media platforms will not be tolerated. Malicious use may include but is not limited to:

**6.1. Derogatory language and remarks regarding fellow athletes, students, coaches, administrators, faculty, and staff of any school.**

**6.2. Demeaning statements or threats that endanger the safety of another person.**

**6.3. Incriminating photos, videos, or statements regarding criminal behavior, drinking, and use of illegal drugs, sexual harassment, or violence.**

Any violation of this responsibility may result in a panel hearing. Based on the severity of any offense, the athlete may be suspended or removed from the team on the first offense along with other school-applied consequences.

**7. Class II Infractions. Behavioral:** Class II Behavioral Infractions occur when the student/athlete, while at school, during a school activity, while going to or from school, or off campus during “season of sport”, commits any of the following acts, which are prohibited by the California State Education Code or Rocklin

**Unified School District Policy. The following Class II infractions may be assigned consequences by the Athletic Administration and may be recommended for a panel hearing.**

- 7.1. Causes or attempts to cause physical and/or emotional injury to another person such as fighting and/or bullying.**
- 7.2. Habitual truancy (school regulations will be enforced along with possible athletic regulations)**
- 7.3. Commits an obscene act or engages in profanity/vulgarity**
- 7.4. Disrupts school activities or otherwise defies the valid authority of school personnel**
- 7.5. Violation of league sportsmanship standards. The following behavior is unacceptable at all CIF high school contests: Berating your opponent's school or mascot, berating opposing players, obscene cheers or gestures, negative signs, noise makers, complaining about officials' calls (verbal or gestures).**
- 7.6. Commits theft or receives stolen property**
- 7.7. Conduct unbecoming of a student athlete on campus, off campus, or on social media**
- 7.8. 2nd and 3rd offense of the site Academic Integrity policy**
- 7.9. Hazing**
- 7.10. Possession of a dangerous object/weapon**
- 7.11. Commits or attempts to commit robbery/extortion**
- 7.12. Vandalism targeted towards another school, student, or group**

**8. Class III Infractions. Substance Abuse (Drugs/Alcohol): A Class III Infraction occurs when a student is in violation of Education Code Section 48900 (c) and (d). A student may be held accountable during "season of sport" for any substantiated on or off campus violation, when observed by school officials, reported by a parent or guardian, or otherwise proven by investigation. The Class III infractions below may go to a panel hearing:**

- 8.1. Possession of tobacco, including chewing tobacco, cigarettes, e-cigarettes, vape pens, etc.**
- 8.2. Possession and/or under the influence of drugs.**
- 8.3. Possession of drug and/or tobacco paraphernalia.**
- 8.4. Possession and/or under the influence of alcohol.**
- 8.5. Use of androgenic/anabolic steroids without the written prescription of a fully-licensed physician to treat a medical condition.**



## **9. Suspension and/or Removal Procedure**

**9.1. When a violation of this Code of Conduct and/or the California Education Code occurs the Director of Athletics and/or Administration can temporarily exclude a student from participation on a team for a period of up to 5 or more school days to investigate the possible infraction.**

**9.2. The parents/guardians are to be notified in person or by phone within 24 hours of the temporary exclusion from participation.**

**9.3. An informal conference with the Director of Athletics and/or Administration and the student could possibly occur. The purpose of this meeting is to give the student an opportunity to be heard with respect to the alleged violation.**

**9.4. Within 5 school days after notice of being temporarily excluded from the team, the student and the student's parents/guardians must be given an opportunity to be present at an eligibility hearing to determine the length of the student's exclusion, the criteria for reinstatement on the team, or if the student will be permanently removed from the team. Time periods for the above procedure may be adjusted if necessary to complete the investigation of the offense; the student in question and his/her parents/ guardians will be notified of the adjusted schedule.**

**10. Removal Hearing - For purposes of the Removal Procedure described above, the hearing panel that will determine whether to permanently remove a student from a team will be composed of three (3) voting school personnel as follows:**

**10.1. Director of Athletics and/or Administrator (one vote)**

**10.2. School personnel member #1 (one vote)**

**10.3. School personnel member #2 (one vote)**

**10.4. Others who may attend and have input:**

**10.4.1. Coaches/advisors (non-voting, provide information only)**

**10.4.2. Student in question (non-voting, provide information only)**

**10.4.3. Parents/guardians (non-voting, provide information only)**

**11. Discipline Parameters (based on one calendar year)**

**11.1. First offense for a Class II or III infraction - The student-athlete may be suspended from 1 to 30 days from athletic competition or possible removal from the team.**

**11.2. Second offense for a Class II or III infraction - The student-athlete may be suspended from 10 to 60 days from athletic competition or possible removal from the team.**

**11.3. Third offense for a Class II or III infraction - May result in removal from team and Athletic Department for one calendar year.**

**11.4. Based on severity of the infraction other consequences may be issued in addition and/or in lieu of suspension and removal from team , including but not limited to:**

**11.4.1. Letters of apology**

**11.4.2. Community service**

**11.4.3. Mandated counseling and/or drug and alcohol assessment**

**11.5 Consequences that are issued for an infraction can carry over from one season of sport to another based on the recommendation from the hearing panel. Furthermore, suspensions and/or consequences can carry over from one school year to the next.**

**11.6. The Athletic Administration or Hearing Panel may take into account a student's cooperation, honesty, and attitude when determining consequences.**

**11.7. Self-Disclosure: Students who voluntarily disclose substance abuse dependency to school personnel/ parents and who involve themselves in an assessment and treatment program will not be penalized under this policy. The recommendations of the assessor will be shared with the principal in order that he/she may monitor adherence to the program.**

**12. Appeal Procedure - The Athletic Administration and/or Hearing Panel is charged with the interpretation and enforcement of this policy. Should a student or a parent/guardian wish to appeal decisions of the Athletic Administration or Hearing Panel they have the right to bring this matter to the Principal for resolution. Should the matter remain unresolved to the satisfaction of all concerned, the appeal may be made to the Associate Superintendent of Secondary Programs.**

## **STUDENT ATHLETE & PARENT EXPECTATIONS**

### **1. EXPECTATIONS OF ATHLETES**

The following expectations are those ideals that the Athletic Department expects from its student-athletes. Failure to follow these expectations will result in disciplinary action. Participation in athletics is a privilege, not a right. With that privilege come responsibilities and expectations both on and off the field.

- 1.1. To follow the concepts set forward in the mission statement**
- 1.2. Maintain academic eligibility**
- 1.3. Attendance at practice and competitions and arriving in a timely manner ready to participate**
- 1.4. Set a positive example on campus and on-line for behavior and conduct**
- 1.5. Demonstrate the values of sportsmanship and respect**

### **2. EXPECTATIONS OF PARENTS**

The following expectations are those ideals that the Athletic Department expects from its fans and parents. Failure to follow these expectations could result in removal (temporary or permanent) from athletic competitions. Attendance at athletic events is a privilege, not a right. With that privilege come responsibilities and expectations. The following were taken from “Positive Sports Parenting” written by Recruiting Realities, Inc.

- 2.1. Make sure your child knows win or lose, that you love them, you appreciate their efforts, and that you are not disappointed in them.**
- 2.2. Try your best to be completely honest about your child’s athletic capability, competitive attitude, sportsmanship, and actual skill level.**
- 2.3. Be helpful but don’t “coach” on the way to an athletic competition, on the way home, at breakfast, and so on...**
- 2.4. Teach your child to enjoy the thrills of competition: trying, working, improving their skills, and more.**
- 2.5. Try not to relive your athletic life through your child in a way that creates pressure. Remember, you fumbled the ball, lost as well as won, were frightened, backed off at times, and were not always heroic.**
- 2.6. Don’t compare the skill, courage, or attitudes of your child with that of other members of the squad or team.**
- 2.7. Always remember that children tend to exaggerate both when praised and when criticized. Temper your reactions to their tales of woe or heroics they bring home.**

**2.8. Never approach a coach on game day to talk about your child (before or after).**

**2.9. Participate in team fundraisers and events.**

**2.10. Demonstrate sportsmanship and appropriate behavior at all events, contests, and practices.**

### **3. GRIEVANCE PROCEDURE**

**This process is intended to be a general guideline whereby concerns of alleged unfair treatment of athletes can be addressed in a timely manner. Legitimate grievances include failure to provide due process in disciplinary action, failure to provide a fair opportunity to compete to make the team, mistreatment of the student-athlete, and any violation of an adopted code. Non-legitimate grievances include playing time, athletes not playing the right position, strategies used by the coach, and win/loss record of the team or coach. If there is a problem then it is expected that the following process will occur.**

**3.1. Meeting between the student-athlete, parent and coach. If a resolution cannot be achieved.**

**3.2. Parent request for a meeting with the athletic director.**

**3.3. Meeting between the student-athlete, parent, coach, and athletic director. If a resolution cannot be achieved.**

**3.4. Written report will be submitted to the site principal by the athletic director and the athlete/parent**

**3.5. Meeting with the coach, athletic director, athlete, parent, principal, and any other individuals deemed necessary will take place. If a resolution cannot be achieved.**

**3.6. Written appeal shall be submitted to the Director of Secondary Instruction of the Rocklin Unified School District.**

### **4. ADDITIONAL GRIEVANCE INFORMATION**

**As a school district, we welcome calls and/or conferences with parents and community members at-large who have concerns about our policies and practices. Grievances and appeals about our athletic policy and regulations must be based on violations of the adopted codes of conduct, expectations, and/or ethics.**

**SPONSORSHIP PROGRAM**

**Sponsorship Option #1: Sponsorship Banners** = 3' x 5' (by Ethan Wade Graphics)  
 Banners will be displayed for a one year period of time at the selected location.

Sponsorship Banner	Banner Location	Athletic Events
\$600	Outside of Pool Fence or Tennis Court Fence	All events that occur in the athletics complex and spectators parking daily.
\$500	Stadium	Football, Flag Football, Soccer, Lacrosse, Track
\$450	Large Gym	Basketball, Wrestling, Stunt
\$400	Small Gym	Volleyball
\$400	Baseball/Softball Field	Baseball/Softball
\$400	Inside of Pool Area	Water Polo, Swim, Dive
\$400	Inside of Tennis Courts	Tennis

- To purchase a Sponsorship Banner, please complete the following: [Sponsorship Program Enrollment Form](#) or the Sponsorship Contract on the back of this document.
- Sponsorship Banner proceeds can benefit the general WHS Athletics General Fund or be split to also benefit a Specific WHS Team.
- A split between sponsorship contributions will be Team: Athletics = 60:40.
- Sponsorship for a second year will waive the cost of banner production.

**Sponsorship Option #2: Advertisement Space**

**5'8" x 18'2" Vinyl Sign on Stadium Scoreboard = \$5,000/year**

*Smaller signs can be prorated at percentage of space taken.*

For more information regarding Advertisement Space, please contact Assistant Principal, Penny Shelton, at [pshelton@rocklinusd.org](mailto:pshelton@rocklinusd.org) or (916)632-6500.



# Whitney Athletics - Sponsorship Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

## Sponsorship Option #1

I \_\_\_\_\_ (contact name), on behalf of \_\_\_\_\_ (company name), agree to a one year sponsorship in the amount of \$ \_\_\_\_\_. This sponsorship will result in a 3' x 5' banner being displayed in the location designated below:

Banner Location Selected (Check)	Banner Location	Sponsorship Amount
	Outside of Pool Fence or Tennis Court Fence	\$600
	Stadium	\$500
	Large Gym	\$450
	Small Gym	\$400
	Baseball/Softball Field	\$400
	Inside of Pool Area	\$400
	Inside of Tennis Courts	\$400

I also understand that I must pay for this sponsorship by **Check or Cash directly to WHS Athletics**. In addition, I must submit a copy of my company logo for the banner directly to Anthony Tulloh with Ethan Wade Graphics email: [anthony@ethanwade.com](mailto:anthony@ethanwade.com).

**This sponsorship is designated to support Whitney Athletics (General Fund) and \_\_\_\_\_ (Specific WHS Team).**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*\*\*\*

## Sponsorship Option #2

Please contact Assistant Principal, Penny Shelton, at (916) 632-6500 xt. 6432 or [pshelton@rocklinusd.org](mailto:pshelton@rocklinusd.org) for more information.