COPPELL COWBOYS LOGO

OFFICIAL GUIDELINES AND BRAND STYLE GUIDE

APPROVED COLORS				
COLORS	PANTONE	CMYK	RGB	HEX
RED	PMS 200C	13/100/84/4	204/0/51	CC0033
BLACK	BLACK	75/68/67/90	0/0/0	000000
GRAY	COOL GRAY 6C	34/27/28/0	204/0/51	ABABAB

The following are the **guidelines for use** of the Coppell Cowboys trademarked logo. **Alterations of Mark are not permitted.** Use by any organization or entity outside Coppell ISD, or its employees, requires a signed License Agreement to be in place. Also, any use of the mark must be approved by Coppell ISD.

Please contact the CISD Communications/Community Engagement office (communications@coppellisd.com) for additional details.

FOUR APPROVED LOGOS: Full Color, Black & White, One Color-Black and One Color-White





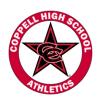




CORRECT WAYS TO USE THE LOGO











Coppell High School

SWIMMING AND DIVING

INCORRECT WAYS TO USE THE LOGO

Do not change colors, stretch from left/right, stretch from top/bottom, cut off any portion of the logo, place text, balls or images over or behind the logo, place the logo inside a letter or replace a letter with the logo in a word.



CC is not merged and a red dot is missing in the above logo















Do not place text or images inside the dotted polygon





C⊛WBOYS C**★**MPUS





ANY MERCHANDISE, BANNERS, DECALS, GRAPHICS (PRINTED OR ELECTRONIC)
OR ANY OTHER SIGNAGE WITH THE INCORRECT LOGO ARE
IN VIOLATION OF THE GUIDELINES AND ARE NOT PERMITTED.