



# Core Values

**“CHAMPION WHAT IS RIGHT IN EDUCATION ATHLETICS”**

**Stewardship**

**Competitive Greatness**

**Unity**

**Sportsmanship/Character**



## **The Mission** **“ENHANCE”**

Provide top level Education Athletics in order to enhance the value of the “Excellence in Education” experience in WISD which is measured by the quality of coach leadership, facilities, community involvement and first class sportsmanship.

# Core Values

## Stewardship

Students    Community    Athletic Program  
Facilities    Budget    WISD/UII Compliance  
Influence    Classroom    Booster Clubs  
*Relationships & Communication*

## Sportsmanship and Character

Fair Play    Character Education    Travel  
Values    Respect Officials    FCA  
BMO    Professionalism    PCA  
Parent/Fan Education    Sports Psychology  
Positive Environment    Accountability  
*Relationships & Communication*



## Competitive Greatness

Professional Development  
Championships    Teamwork    Preparation  
Organization    Courageous Effort    Self-Sacrifice  
Pioneer    Love    Hustle    Resilience  
"The Three Levels of Success"  
*Relationships & Communication*

## Unity

Common Program Goals  
Academic All-State    Multi-Sport Athletes  
Collegial and Supportive of All Programs  
Community    Collaboration    LONE STAR CUP  
Standard Belief in All WISD Sports as "Major Sports"  
*Relationships & Communication*