

PSADA

PSADA
PENNSYLVANIA STATE
ATHLETIC DIRECTORS
ASSOCIATION

PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION



PAUL Rieser, CMAA receives the 2023 NIAAA Quality Program Assessment Award on behalf of his school, Tacony Academy Charter School



(Left to Right) Gerald Abernethy, RAA, RMSAA, Middle School Site Manager, Paul Rieser, CMAA, and Naimah Wimberly, CEO of Tacony Academy Charter School

2023 NIAAA Quality Program Assessment Awardees



8 Reasons Why You Should Attend the 56th PSADA Leadership Conference

5

Conference Workshop Registration

8

56th Annual Conference Schedule

16

56th Annual Conference Speakers

28



WINTER 2024 MAGAZINE

Editor – Holly Farnese, CMAA

Layout by – Mascot Media

The PSADA magazine, an official publication of the Pennsylvania State Athletic Directors Association, is published three times a year.

EDITORIAL OFFICE

PSADA Newsletter Editor
975 Putnam Blvd.
Wallingford, PA 19086
Phone: 610-585-7954
Fax: 610-872-0184
hollyfarnese@psada.org

MEMBERSHIP CHAIRMAN

Kristin Black, RAA
570-645-4207
blackk@panthervalley.org

Articles, illustrations, and photographs should be accompanied by addressed envelopes and return postage. They will be carefully considered for publication in future newsletters. Please submit articles to the above editorial address.

Executive Board 2023-2024



Robert Miller, CMAA
President
Director of Athletics
Overbrook HS
Philadelphia, PA



Mike Gavlik, CAA
Preseident-elect
Director of Athletics
Hampton Twp. SD
Pittsburgh, PA



Bob Bozzuto, CAA
Immediate Past-
President
Director of Athletics
North Allegheny HS
Wexford, PA



Michael Craig, CAA
Past-President
Director of Athletics
Cumberland Valley HS
Mechanicsburg, PA



Jeff Batzel, CAA
Recording Secretary
Director of Athletics
Northern Bedford HS
Loysburg, PA



Brian Koontz
Financial Manager



Holly Farnese, CMAA
Executive Director



Jon Vallina, CAA
Associate Executive
Director

Executive Council Members 2023-2024

Karen Arnold, CMAA Pittsburgh
Fred Barletta, CAA Hazleton
Mark Becker, RAA McDowell
Kristin Black, RAA Panther Valley
John Bomboy, CMAA
Curt Chilson, CAA Muncy
Jim Come, CAA Oil City
John Creighton, CAA William Tennent
Michael Erickson, CAA Bradford Area
Tom Evans
Shannon Fisher, CAA Marion Mercy
Tim Foor, CAA Shikellamy
Arnie Fritzius, CMAA
Jack Fullen, CMAA
Pete Grecco, RAA Brockway
Dr. Julie Lanzillo Neumann U.
Jeff Laux, CAA Spring Grove
Paul Leonard, CAA Shade
Dr. James Lynch, CMAA Urban Schools

Mickey McDaniel Spring-Ford
Dana Mason Penncrest
Kevin Morgan, CAA Central Columbia
Shaun Murray, CAA Northampton
Dave Osborne Brookville
Peg Pennepacker, CAA
Dennis Ramella, CMAA
Paul Rieser, CMAA Tacony Academy
Ricci Rich, CAA Trinity
Ann Marie Simons, RAA Wallenpaupack
Jake Serfass, CAA Father Judge
Marc Schaffer, CAA Manheim Central
Cullen Stokes, CAA United Area
Tom Wagner, CAA
Patrick Weber North Hills
Chris Zamboni Backlick Valley
Bob Buckanavage Advisor
Mimi Eavenson Administrator of Operations

Inside This **ISSUE** **WINTER MAGAZINE**

- | | | | |
|----|--|----|--|
| 4 | Remarks from the Executive Director | 32 | New PSADA Athletic Directors and First Time Attendees |
| 5 | 8 Reasons Why You Should Attend the 56th PSADA Leadership Conference | 32 | Retired Athletic Directors |
| 8 | 2024 PSADA Pre-Conference Workshop Registration Form | 33 | CAA Review and Examination |
| 9 | Conference Registration and PSADA & NIAAA Membership | 34 | PSADA Hall of Fame |
| 9 | Hershey Lodge Room Block Information | 34 | Membership |
| 9 | Hershey Lodge Room Block Information | 35 | 23 rd Delegate Assembly |
| 11 | Conference Registration and PSADA & NIAAA Membership (Option 1) | 37 | PSADA Executive Director Receives NIAAA Years of Service Award |
| 11 | Conference Registration and PSADA & NIAAA Membership (Option 1) | 37 | Third Annual PSADA Cornhole Tournament |
| 12 | 2022-23 Membership Form (hard copy) | 40 | Top 10 Advantages of a PSADA Membership |
| 16 | 56th Annual Conference Program | 41 | NIAAA Member Benefits |
| 28 | 56th Annual Conference Speakers | 43 | NIAAA 2024 Initiative |
| 31 | PSADA Foundation | | |
| 31 | Exhibit Hall | | |

Visit Us

Online
psada.org





Holly Farnese, CMAA

Congratulations Paul Rieser!

Paul Rieser, CMAA, PSADA Mentorship Chair was honored at the National Athletic Director's Conference in Orlando, Florida on Tuesday, December 19, 2023. He received the NIAAA Quality Program Assessment Award on behalf of his school, Tacony Academy Charter School, Philadelphia, PA. The QPA is a program the National Interscholastic Athletic Administrators Association has developed as a suggested set of measurement criteria that high school athletic administrators may use to assess the current status of their athletic program. For this purpose, ten assessment categories have been identified to recognize outstanding high school athletic programs at the exemplary level. The Benefits to QPA recipients:

- Affirm benefits of an educationally based interscholastic athletic program
- Develop long term strategic planning and continuous improvement
- Earn professional recognition at national and state levels (banner and plaque)
Enhance budget justification
- Build community support and pride
- Recognition at National Athletic Directors Conference
- Satisfies project requirement for CMAA certification provided application and completion of the process meets requirements and standards established by the NIAAA board of directors

Tacony Academy Charter is one of only four schools in PA to receive this award. Northern York High School, Gettysburg High School, and Jersey Shore High School have been honored in the past.



Rieser Family:

Left to Right: Riley, Baby Torin, Corrine, Paul, and Irene



8 Reasons Why You Should Attend the 56th PSADA Leadership Conference

March 19-22, 2024

1. **The Speakers**

Keynote Speaker Ann Marie Anderson (three-time Emmy Award winning broadcaster) “The Moment of Impact: Understanding Your Influence”

2nd General Session – Dr. Craig Perry - U.S. Council for Athletes’ Health

3rd General Session - Mark Leinweaver (MLB Agent) “Be the Agent: The ABC’s of Representing Yourself”

4th General Session - NFL Philadelphia Eagles’ and Pittsburgh Steelers’ Flag Football Initiative

2. **The Professional Development**

Once again, our signature program will provide attendees with the incredible opportunity to register for NIAAA Leadership Training Courses that will satisfy certification requirements for the RAA, CAA, and CMAA.

3. **The Variety of Professional Topics**

With a keynote and general session speakers, an opportunity to discuss current issues in athletic administration, traditional cracker barrels, delegate assembly, and ten NIAAA offerings will find a wide array of professional topics to meet every need.

4. **The PSADA Awards Program**

PSDA believes in the importance of recognizing and honoring the efforts and contributions of individual members and their dedicated service and leadership. Join us on Thursday afternoon at the annual Awards Luncheon to recognize several of your colleagues for their contributions to high school sports and to acknowledge our 2024 Hall of Fame class.

5. **The Networking**

Join hundreds of your own professional colleagues and leaders. If you want to spend time with those who are adding value to their athletic programs and making a difference with coaches and student-athletes, then this is the place to be.

6. **The Hershey Experience**

From the venue, to the food, to all of the amenities that Hershey Lodge offers, to the overall conference experience, you can rest assured that we’ve thought of everything and created the ideal environment for being inspired, educated, and energized.

7. **The Latest Updates**

The March conference will provide you with Legislative News and updates about public education in general and their impact on the athletic administrator.

8. **The Exhibit Hall**

There will be numerous opportunities to meet over 75 vendors and view the latest products in athletics.

REGISTRATION

To register, or for more information, please visit our website at www.psada.org. Under the CONFERENCE header you will find what you need. You may also contact Ms. Kristin Black, RAA, Conference Registration, at 570-657-6143 or Holly Farnese, Executive Director at 610-585-7954.

From the Desk of the PSADA President



Robert Miller, CMAA
PSADA President

January 15, 2024

I would like to first wish everyone a Happy New Year and I hope that 2024 is full of happiness and joy.

In December I attended the NIAAA National Conference in Orlando, Florida. It was awesome to see many athletic directors from the great state of Pennsylvania were able to attend the conference. At the State President's Breakfast, I received a NIAAA Membership Commendation for the increase in the number of NIAAA memberships from July 1, 2022, to June 30, 2023. Thank you to all the athletic directors that are members of the NIAAA and PSADA.

During my presidency I would like to make people aware of the role of Athletic Administrator and that we should be treated as the professionals that we are throughout the state of Pennsylvania. It is my hope that people from the local level to the state level understand the role of an athletic administrator and the importance to the young people we are hired to educate. I feel as an Association there are some areas that we as members can do our part. The first thing we can do is to have all athletic directors become members of the state and national associations. If you know colleagues that do not belong to PSADA or the NIAAA please ask them to consider joining. The second way to increase our image as professionals is to continue to gain as much knowledge as we can by taking NIAAA Leadership Training Courses. The LTC courses are offered at the state and national conferences. Over the past eight to ten months there has been an emphasis by the PSADA Professional Development committee to offer courses across the state throughout the year. The third way to show our professionalism is to earn the designations that have been established by the National Interscholastic Athletic Administrators Association. I would love to have everyone earn a Certified Master Athletic Administrator (CMAA) designation but that would be unrealistic. I would hope that everyone would focus on the Certified Athletic Administrator (CAA) designation. The CAA designation requires a person to be an athletic director for two years before they can take the CAA exam. Our athletic directors that are new to the profession can focus on earning a Registered Athletic Administrator (RAA) designation. The requirement is that a person complete LTC 501, LTC 502, and LTC 503. For those athletic directors that hold a position at the middle school level there is a Registered Middle School Athletic Administrator (RMSAA) designation that is available. Please go to the NIAAA website or the PSADA website to see what is required to complete the process.

I feel that if we focus on the items presented it will make a difference on how people view our profession. At the national conference the NIAAA displays all the designations earned in the past year from November of the previous year to October 31 prior to the conference. This year from the state of Pennsylvania four people received a CMAA designation, twenty-two people earned a CAA designation, eight people received a RAA designation and three people received a RMSAA designation. Congratulations to all that earned designations. I hope that we can increase the number of people earning designations in all areas this year.

When I go anywhere representing PSADA I believe that I am the president of the best athletic directors' association in the country. Thank you all for everything you do to make us the best. As the Board and Executive Council complete the final planning for the March PSADA State Conference I want to urge all the athletic directors in the state of Pennsylvania to give thoughtful consideration in attending the conference that runs from March 19th through the 22nd. If you have any questions about attending the state conference in March, please contact your District Representative.

My wish for all of you, is that you find that line where you are spending the necessary time in your personal lives as well as your professional lives. I was reminded this fall that your loved ones are the most important. The week before Thanksgiving Sue and I were blessed with the birth of our granddaughter, Bella. What a life changer. Please make sure that you express your love to the people in your lives that support you as you do the work this profession requires from you.



2024 PSADA Pre-Conference Workshop Registration Form

Name _____ School _____
 School Mailing Address _____
 City _____ State _____ Zip _____
 Work Phone _____ Home Phone _____
 NIAAA ID # _____ E-mail _____

Tuesday, March 19, 2024

NIAAA LTC 628 – Athletic Administration: Mental Health and Wellness for Student Athletes

12:00 Noon – 4:00 p.m. Cocoa Suite 2 Fee: \$125.00 \$ _____
 Presenters: Mr. Lanness Robinson, CMAA, NIAAA National Faculty, Mr. Robert Bozzuto, CMAA, PSADA Past President, Athletic Director, North Allegheny HS, and Mr. Arnie Fritzius, CMAA, PSADA Professional Development Chairman, NIAAA National Faculty

NIAAA LTC 510 – Athletic Administration: Legal Issues 1V – Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student Athletes, and Intellectual Property

12:00 Noon – 4:00 p.m. Cocoa Terrace Fee: \$125.00 \$ _____
 Presenters: Ms. Peg Pennepacker, CAA, NIAAA National Faculty and Mr. Frank Hawkins, CAA, Donegal High School

NIAAA LTC 503 - Athletic Administration: Enhancing Organizational Management

12:00 Noon – 4:00 p.m. Cocoa Suite 3 Fee: \$125.00 \$ _____
 Presenters: Mr. Karl Heimbach, CMAA, NIAAA National Faculty and Mr. Joseph Derrickson, CAA, Garnet Valley High School

NIAAA LTC 502 – Athletic Administration: Strategies for Organizational Management

5:00 p.m. – 9:00 p.m. Cocoa Suite 2 Fee: \$125.00 \$ _____
 Presenters: Mr. Dave Bitting, CAA, PSADA State Faculty and Mr. Ryan Landis, CAA, Hempfield High School

NIAAA LTC 504 - Athletic Administration: Legal Issues I – Liability for Sports Injuries and Risk Management

5:00 p.m. – 9:00 p.m. Cocoa Terrace Fee \$125.00 \$ _____
 Presenters: Ms. Peg Pennepacker, CAA, NIAAA National Faculty, Mr. Matthew Fanelli, Athletic Director, Hempfield HS, and Mr. Lanness Robinson, CMAA, NIAAA National Faculty

NIAAA LTC 790 – Athletic Administration: Leadership Training Instructional Methods and Techniques

5:00 p.m. – 9:00 p.m. Cocoa Suite 1 Fee: \$125.00 \$ _____
 Presenters: Mr. Paul Rieser, CMAA, Tacony Academy Charter School and Mr. Michael Poploskie, CMAA, Bristol High School

Wednesday, March 20, 2024

NIAAA LTC 501 – Athletic Administration: Philosophy, Leadership, and Organization

8:00 a.m. – 12:00 Noon Cocoa Suite 2 Fee: \$125.00 \$ _____
 Presenters: Mr. Robert Miller, CMAA, Overbrook High School, PSADA President and Mr. Michael Poploskie, CMAA, Bristol HSI

NIAAA LTC 506 – Athletic Administration: Legal Issues II – Title IX and Sexual Harassment

8:00 a.m. – 12:00 Noon Cocoa Terrace Fee \$125.00 \$ _____
 Presenters: Ms. Peg Pennepacker, CAA, NIAAA National Faculty and Mr. Matthew Fanelli, Athletic Director, Hempfield High School

NIAAA LTC 508 – Athletic Administration: Legall Issues III – Hazing, Constitutional Rights, Statutory Law, and Disability Law

8:00 a.m. – 12:00 Noon Cocoa Suite 3 Fee: \$125.00 \$ _____
 Presenters: Mr. Lanness Robinson, CMAA, NIAAA National Faculty and Mr. Frank Hawkins, CAA, Donegal High School

NIAAA LTC 799 – Athletic Administration: Standards of Excellence in Interscholastic Athletic Program

8:00 a.m. – 12:00 Noon Cocoa Suite 4 Fee: \$125.00 \$ _____
 Presenters: Mr. Joseph Derickson, CMAA, Garnet Valley High School and Mr. Paul Rieser, CMAA, Tacony Academy Charter School

TOTAL AMOUNT DUE \$ _____

Registration Options:

Electronically: psada.finalforms-amp.com
By Email: ALfritzius@gmail.com
By Mail: Mr. Arnie Fritzius, CMAA
 707 Witmer Rd, York, PA 17402

Registration Deadline for these Workshops is **February 27, 2024**. After February 27, 2024 the fee for each Workshop is \$135.00.

Payment: Check or money order, made payable to PSADA
Payment MUST be made PRIOR to the Conference Workshop.
 Payment should be sent to Arnie Fritzius

This is being offered as part of the PSADA Professional Development Program.

Conference Registration and PSADA & NIAAA Membership

As requested by the PSADA Membership there are two options to register for PSADA & NIAAA Membership and the 55th PSADA Conference.

Option 1 (See page 11 of this magazine.)

The PSADA website is www.psada.org. Click on the heading **Conference Information**. Next click on the Tab **Conference Registration**. From this tab you will be able to become a PSADA Member, a NIAAA Member, and Register for the 2023 PSADA Conference by clicking on the appropriate blue options. This option allows payment through credit card or check.

Option 2 (See page 12 of this magazine.)

A hard copy paper and pencil registration form is available on the PSADA website (www.psada.org). This option allows payment by check only.

Please feel free to contact PSADA Executive Director Holly Farnese, CMAA with any questions, hollyfarnese@psada.org or 610-585-7954.

Hershey Lodge Room Block Information

To: Holly Farnese, CMAA, PSADA Executive Director
From: Hershey Lodge Reservation Center

Your room block is OPEN!

An event has been created for PSADA in the Hershey Lodge Group online room reservation system. The rooms in your group block have been added to your event, and I have listed your online “link” to your event below. Please share this “link” with your guests, so they can reserve their room reservation directly online.

<https://reservations.hersheypa.com/HRSApp/HRSHome?groupCode=PSADA2024L&venue=hersheyLodge>

Important notes about the link:

This link must be shared exactly as I have listed it for you with your group. If you click on the link and then copy a URL from the browser, the link will not work for group attendees.

If your guest(s) prefer to speak to a Reservation Agent, they still have this option to call the Hershey Lodge Reservation office at 855-729-3108, and ask for the room block for the **GPA State Athletic Directors Assn Conference, March 19 - 23, 2024.**

Your Group’s Room rate is:

- Single Rate is \$213.00 per room/per night plus 11% taxes - (1) guest in Room
- Double Rate is \$219.00 per room/per night plus 11% taxes - (2) or more guests in Room

**** Credit cards are charged a one night’s advance deposit including tax at time of booking a room reservation.**

PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION



2023-24 MEMBERSHIP FORM

The Pennsylvania State Athletic Directors Association (PSADA) is a statewide organization administered by and for secondary school athletic administrators. The mission of the association is to instill the need for integrity, ethical behavior, and citizenship by all involved with interscholastic athletics. The association strives for excellence by providing leadership training for all members through a professional development program. Finally, PSADA strengthens creativity within athletic administration through communication, networking, technology, and research.

PSADA is committed to supporting the expanding role of the athletic directors in secondary education through it's:

- **Professional Development Program:** A comprehensive plan designed to encompass all levels of athletic administration from novice to experienced and provide professional growth opportunities for members at both the state and national levels.
- **Mentorship Program:** An extensive program for newly appointed athletic directors, aimed to assist them with a successful transition to a new position. This program develops a unique professional opportunity by providing assistance and guidance for both athletic directors.
- **Awards Program:** An established program to annually recognize individuals at the state conference who have made significant contributions to interscholastic athletics and PSADA, regarding their efforts, contributions, dedicated service, and leadership.
- **Publications:** An integrated series of publications that include the PSADA newsletters, an Information Folder, the Strategic Plan, A Guide to Evaluating Coaches, the Professional Development Booklet, etc.
- **Scholarship Foundation:** An established scholarship award program to recognize student-athletes at the schools of award-winning athletic directors.
- **PSADA Annual Conference:** A premiere four-day March conference, which attracts nearly 400 members and includes professional development opportunities, general sessions, and an awards banquet.
- **Additional services and benefits:** A comprehensive Coaching Education Program; State Collegial Alliances with PDE, PSBA, PASA, PASSP, PIAA and PATS; National Liaisons with NFHS, NIAAA, and ASEP; as well as Partnerships/Sponsorships, Professional and Educational Resources, and Delegate Assembly opportunities.

I encourage you to get involved in your future. Join PSADA and become a member of one of the most respected and influential high school athletic administrators' associations in the country.

MEMBERSHIP CATEGORIES

REGULAR: Open to anyone employed by a school district in Pennsylvania who has among their responsibilities the administration of interscholastic athletics.
--

RETIRED: Open to any retired person who has been a regular member and includes opportunities to serve on PSADA committees without having the ability to vote or be elected to an office.

ASSOCIATE: Open to anyone interested in interscholastic athletics, athletic administration, or in the State Association. They may attend the annual conference but do not have the ability to vote or be elected to an office.

LIFE: Granted to its past presidents and to those individuals who have been active members of the Association and have distinguished themselves in the interest of athletic administration, after receiving a majority vote by the PSADA Executive Council. Life members have full benefits of an active membership and shall not pay dues.
--

HONORARY: Granted to those persons who have distinguished themselves in the interest of interscholastic athletics and in the Association after receiving a majority vote by the PSADA Executive Council. Honorary members shall not have the right to vote or hold office and shall not pay dues.
--

STUDENT: Open to any student interested in interscholastic athletics, athletic administration, or in the State Association. They may attend the annual conference but do not have the ability to vote or be elected to an office.
--

Conference Registration and PSADA & NIAAA Membership

Option 1 - Detailed Explanation

(from page 9 of this magazine)

Register Electronically for PSADA Membership and Conference

- Go to www.psada.org
- Click on PSADA Membership found on the Homepage

OR

Click on the 3 lines on the top left corner and then Click on Conference Information and then Click on Conference Registration

- Click on 2024 PSADA AMP Portal (Found in Blue at the top left side of the page)

OR

Go to psada.finalforms-amp.com

- In the Bar Type in your name
- Follow the prompts to:
 - Renew/pay membership
 - View/update contact information
 - Register for the PSADA 56th Annual Conference
 - Register for the PSADA Pre-Conference Professional Development

One Company. Three Brands.



A Community for Athletic Directors.



FREE Resource for Athletic Administrators!

www.AthleticDirectorInsider.com

NEW On-Campus Series | Videos | Articles | Interviews | Coaches Directory Access
Convention Info | Industry Insights | Tutorials | ...and more!

Proud Sponsor of the PSADA



www.CoachesDirectory.com **ADInsider** www.AthleticDirectorInsider.com



2023-2024 MEMBERSHIP FORM

Mail Form(s) & Payment To: Brian Koontz, Financial Manager
 136 W 6th Avenue, Everett, PA 15537
 PH: 814-977-1163 E-Mail: brianlkoontz813@gmail.com

Make Additional Copies as Needed

Make Checks/Money Orders Payable To: PSADA

GENERAL INFORMATION FOR PSADA & NIAAA MEMBERSHIPS & CONFERENCE REGISTRATION

First: _____ M.I. _____ Last: _____
 Suffix: _____ Informal First: _____ Title (CAA/Etc.): _____
 School: _____
School Address: _____
 City, State: _____, _____ Zip: _____
 Phone: (____) _____ - _____ FAX: (____) _____ - _____
Home Address: _____
 City, State: _____, _____ Zip: _____
 Cell or Home Phone: (____) _____ - _____
 E-Mail: _____

PIAA DISTRICT: _____
 PSADA Member Since: _____
 Certification: RAA CAA CMAA ATC
 NIAAA Membership Number: _____
 Jacket Size: S M L XL 2XL 3XL 4XL
 Female Size: S M L XL 2XL 3XL 4XL
 Shirt Size: S M L XL 2XL 3XL 4XL
 Female Size: S M L XL 2XL 3XL 4XL
 Preferred Mailing Address: School Home

Membership Office Use Only

Check/Money Order # _____
 Check/Money Order Date _____
 School – Personal – Money Order – Cash

PSADA Membership Choices – please circle the choice that applies to you. (District 5, 10 and <u>12 Public Schools</u> should circle Regular D5, 10 or <u>12 Public only</u> below and enter \$0.00 for total cost. The reason for this is their District Association pays for their membership dues.)							Enter Amount Due Below (Line 1) ↓
Regular \$50.00:	Regular D5, 10 or <u>12 Public only:</u> \$0.00	Retired \$20.00:	Student \$20.00:	Past President: \$0.00	Lifetime: \$0.00	Associate/Business: \$50.00	↓
NIAAA Membership Choices – please circle the choice that applies to you. (<u>District 12 Public Schools</u> should circle <u>D12 Public only</u> below and enter \$0.00 for total cost. The reason for this is the <u>D12 Public Schools</u> pay for NIAAA membership)							Enter Amount Due Below (Line 2) ↓
Regular: \$80.00	Regular <u>D12 Public only:</u> \$0.00	Retired: \$20.00	Student: \$20.00	Past President: \$0.00	Lifetime: \$0.00	Associate/Business: \$80.00	↓
Conference Registration Choices – please circle the choice that applies to you. (Please note the cost of registration is high for those that are not members of PSADA)							Enter Amount Due Below (Line 3) ↓
Regular Member: \$300.00	Regular Non-Member: \$350.00	Retired Member: \$125.00	Retired Non Member: \$120.00	Student Member: \$120.00	Student Non Member: \$140.00	Associate/Business Member: N/A	↓
Make Check/Money Order Payable to PSADA							Total Cost
(Add Lines 1, 2 and 3 and enter to the right for total cost)							\$ _____

Conference Registration Fee will be \$325.00 after February 27, 2024.

For All Your Investment Needs

- » Retirement Income Planning
- » 401(k) & Pension Consultation
- » Long Term Care Insurance
- » College Savings Plans
- » Life Insurance
- » 403(b)-7/TSA
- » Roth IRA
- » IRA

Leonard J. Rizzotti, CFP®, AIF®, CEBS

Financial Advisor

(215) 855-4430

100 W Main Street, Suite 412 Lansdale, PA 19446

lrizzotti@lincolninvestment.com

601 Office Center Drive • Suite 300 • Fort Washington, PA 19034 • 800-242-1421 • www.lincolninvestment.com

**FINANCIAL
PLANNING**

**LINCOLN
INVESTMENT**

Advisory services offered through Capital Analysts or Lincoln Investment,
Registered Investment Advisers. Securities offered through Lincoln Investment,
Broker-Dealer, Member FINRA/SIPC. www.lincolninvestment.com.



22nd Annual Foundation Scholarship Golf Tournament

4 Man Scramble

FRIDAY | Rolling Acres Golf Course
July 12, 2024 | Beaver Falls, PA

9:30 AM Shotgun Start
Registration 8:45 to 9:15

\$80.00/ person
\$320.00/ group

includes golf, cart, lunch and prizes
Make checks payable to: PSADA



Send entries to: Jon Vallina • PO Box 152, Langeloth, PA 15054 • 724-825-7234



22nd Annual PSADA Scholarship Foundation Golf Tournament

FRIDAY | Rolling Acres Golf Course
July 12, 2024 | Beaver Falls, PA

Registration

Name

Phone

Address

\$80 per person

Total Amount Enclosed _____

To register, please submit a minimum of \$160.00 deposit for your group.
Please make checks payable to: PSADA

Send entries to: Jon Vallina • PO Box 152, Langeloth, PA 15054 • 724-825-7234

56th Annual Conference Program

PENNSYLVANIA STATE ATHLETIC DIRECTORS ASSOCIATION
MARCH 19-22, 2024

REQUESTS OF THE EXECUTIVE COUNCIL

1. **Please wear name badges** in exhibit area and to all sessions.
2. Participants must be present in the Exhibit Hall to qualify for drawings. **[Print Legibly]**
3. Place only one (1) drawing ticket in drum per session.
4. Members of Delegate Assembly **must wear** badges for admission.
5. **Please silence all cell phones during sessions.**
6. **Please write clearly on all Act 48 Data Cards.**

THURSDAY, MARCH 14, 2024 (ZOOM)

12:30 pm – 2:00 pm:

PSADA Current Issues in Athletic Administration

Speakers: Lauren Colosimo, MS, MBA, LAT,ATC, PES, Senior Athletic Trainer, Allegheny Health Network and Amber Helpenstine, MS, LAT, ATC, EMT-B

Topic: Hands Only CPR Training for Athletes

5:30 pm – 7:00 pm:

PSADA Current Issues in Athletic Administration

Speaker: TBD

Topic: Title IX New Regulations

MONDAY, MARCH 18, 2024 (ZOOM)

7:00 pm:

Cracker Barrel Facilitators Meeting

Ms. Holly Farnese, CMAA, PSADA Executive Director

TUESDAY, MARCH 19, 2024

12:00 pm – 4:00 pm:

PSADA Professional Development

Topic: NIAAA LTC 503- Athletic Administration: Enhancing Organizational Management

Speakers: Mr. Karl Heimbach, CMAA, NIAAA National Faculty and Mr. Joe Derickson CMAA, Garnet Valley School District

Suite: Cocoa Suite 3

12:00 pm – 4:00 pm:

PSADA Professional Development

Topic: NIAAA LTC 510 – Athletic Administration: Legal Issues IV - Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student Athletes, and Intellectual Property

Speakers: Ms. Peg Pennepacker, CAA, NIAAA National Faculty and Mr. Frank Hawkins, CAA, Donegal High School

Suite: Cocoa Terrace

12:00 pm – 4:00 pm:

PSADA Professional Development

Topic: NIAAA LTC 628 - Athletic Administration: Mental Health and Wellness for Student Athletes

Speakers: Mr. Lanness Robinson, CMAA, NIAAA National Faculty, Mr. Robert Bozzuto, CMAA, PSADA Past President, Athletic Director at North Allegheny High School, and Mr. Arnie Fritzius, CMAA, PSADA Professional Development Chairman, NIAAA National Faculty

Suite: Cocoa Suite 2

4:00 pm - 5:30 pm: **PSADA Foundation Meeting & PSADA Executive Board Meeting**
Chairpersons: Mr. Robert Bozzuto, CAA, North Allegheny High School , PSADA Past President and Mr. Robert Miller, CAA,Overbrook High School , PSADA President
Suite: Cocoa Board Room

5:00 pm - 9:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 502 - Athletic Administration: Strategies for Organizational Management
Speakers: Mr. Dave Bitting, CAA, PSADA State Faculty and Mr. Ryan Landis, CAA, Hempfield High School
Suite: Cocoa Suite 2

5:00 pm - 9:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 504 – Athletic Administration: Legal Issues I – Liability for Sports Injuries and Risk Management
Speakers: Ms. Peg Pennepacker, CAA, NIAAA National Faculty, Mr. Matthew Fanelli, Athletic Director, Hempfield High School, and Mr. Lanness Robinson, CMAA, NIAAA National Faculty
Suite: Cocoa Terrace

5:00 pm - 9:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 790 - Athletic Administration: Leadership Training Instructional Methods and Techniques
Speakers: Mr. Paul Rieser, CMAA, Tacony Academy Charter School and Mr. Michael Poploskie, CMAA, Bristol High School
Suite: Cocoa Suite 1

7:00 pm - 10:00 pm: **Executive Council Meeting**
Chairperson: Mr. Robert Miller, CMAA, Overbrook High School, PSADA President
Suite: Cocoa Board Room

WEDNESDAY, MARCH 20, 2024

9:00 am - 4:00 pm: **REGISTRATION – “Great Lobby”**

8:00 am - 9:30 am: **PSADA Professional Development**
Certified Athletic Administrator Registration Process & Exam Review
Speaker: Mr. Kevin Morgan, CAA, Central Columbia High School, PSADA Certification Chairman
Suite: Tower 2

10:00 am - completion: **PSADA Professional Development**
Certified Athletic Administrator Exam
Chairperson: Mr. Kevin Morgan, CAA, Central Columbia High School, PSADA Certification Chairman
Suite: Tower 2

8:00 am - 12:00 pm: **PSADA Professional Development**
Topic: NIAAA LTC 501 – Athletic Administration: Philosophy, Leadership, and Organization
Speakers: Mr. Robert Miller, CMAA, Overbrook High School, PSADA President and Mr. Michael Poploskie, CMAA, Bristol High School
Suite: Cocoa Suite 2

- 8:00 am - 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 506 – Athletic Administration: Legal Issues II – Title IX and Sexual Harassment
 Speakers: Ms. Peg Pennepacker, CAA, NIAAA National Faculty and Matthew Fanelli, Athletic Director, Hempfield High School
 Suite: Cocoa Terrace
- 8:00 am - 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 508 – Athletic Administration: Legal Issues III– Hazing, Constitutional Rights, Statutory Law, and Disability Law
 Speakers: Mr. Lanness Robinson, CMAA, National Faculty and Mr. Frank Hawkins, CAA, Donegal High School
 Suite: Cocoa Suite 3
- 8:00 am - 12:00 pm: **PSADA Professional Development**
 Topic: NIAAA LTC 799 – Athletic Administration: Standards of Excellence in Interscholastic Athletic Program
 Speakers: Mr. Joseph Derickson, CMAA, Garnet Valley High School and Mr. Paul Rieser, CMAA, Tacony Academy Charter School
 Suite: Cocoa Suite 4
- 8:00 am - 9:00am: **PSADA Professional Development Technology Update**
 Chairperson: Jake Serfass, CAA, Father Judge High School
 Topic: sportsYou
 Speaker: Jen Gros, sportsYou, Director of Partnerships
 Suite: Cocoa Suite 1
- 9:00 am – 10:00 am: **PSADA Professional Development**
 Chairperson: Mr. Jon Vallina, CMAA, PSADA Associate Executive Director
 Topic: How to Successfully Fund a Weight Room in Your School
 Speakers: Tom Webster, President Webster’s Fitness and Brett Cooper, Consultant and Former Superintendent of Daniel Boone School District
 Suite: Cocoa Suite 5
- 10:00 am - 11:00 pm: **PSADA Professional Development Technology Update**
 Chairperson: Mr. James Come, CAA, PSADA Executive Council
 Topic: Supercharge Your Athletic Department with Technology
 Speaker: Ms. Jennifer Motze, CMAA, Vice President of School Development, Big Teams/Schedule Star
 Suite: Cocoa Suite 1
- 11:00 am – 12:00 pm: **PSADA Professional Development**
 Chairperson: Mr. Michael Gavlik, CAA, PSADA President-Elect, Hampton Township School District
 Topic: Gipper
 Speakers: Jason Fisher and Lydia Thompson
 Suite: Cocoa Suite 5
- 12:00 pm – 1:00 pm: **Lunch on Your Own**

1:00 pm – 2:00 pm: **PSADA Professional Development**
Chairperson:
Topic: 21 Coaches Forms
Speaker: Matt Enhrenreich, Strategic Partnership & Marketing Expert Final Forms/ AMP and Julie Renner, Vice President, Final Forms/AMP
Suite: Cocoa Suite 5

1:00 pm – 2:00 pm: **PSADA Professional Development Health and Mental Wellness**
Chairperson: Mr. Robert Bozzuto, CAA, North Allegheny High School, PSADA Past-President
Topic: Preparing for Preparticipation Sports Exams
Speaker: Craig Castor, LAT, ATC, Manager, Orthopaedics, Athletic Training, Allegheny Health Network Sports Performance
Suite:

1:30 pm - 2:30 pm: **PSADA First Time Attendees**
Sponsored by Snap!Raise
Chairpersons: Mr. Arnie Fritzius, CMAA, Chair, PSADA Professional Development Committee and Mr. Paul Rieser, CMAA, Tacony Academy Charter School, PSADA Mentorship Chair
Topic: Enhancing the Conference Experience
Speakers: Mr. Michael Craig, CAA, Cumberland Valley High School, PSADA Past President, Ms. Karen Arnold, CMAA, Pittsburgh Public Schools, and Mr. Kevin Morgan, CAA, Central Columbia High School, PSADA Certification Chair
Suite: Cocoa Suite 5

2:30 pm – 3:45 pm: **PSADA Current Issues in Athletic Administration**
Chairperson: Jeff Laux, CMAA Spring Grove High School
Topic: Using Social Media to Enhance your Athletic Program
Speaker: Ryan Landis, CAA, Hempfield High School
Suite: Cocoa Terrace

2:30 pm – 3:45 pm: **PSADA Current Issues in Athletic Administration**
Chairperson:
Topic: Behavioral Health/Sports Psychology
Speaker: Raymond Panm MD, Assistant Professor of Psychiatry and Orthopedic Surgery, University of Pittsburgh Medical Center Sport
Suite: Cocoa Suite 1

2:30 pm - 3:45 pm: **PSADA Current Issues in Athletic Administration**
Chairperson: Mr. Mark Becker, RAA, McDowell High School
Topic: Essential Components of Building a School-Based Strength and Conditioning Program
Speaker: Gary McChalicher, Ed.D, Assistant Clinical Professor, Kinesiology, Townsend University
Suite: Cocoa Suite 2

4:00pm-5:15pm: **PIAA ABC's and 123's**

Sponsored by Hudl

Chairperson: Holly Farnese, CMAA, PSADA Executive Director

Topic: ABC's & 123's of PIAA

Speakers: Mr. Sean Kelly, CAA, Assistant Executive Secretary of PIAA District 1 and Mr. Ronald Kennedy, CMAA, Executive Director, PIAA District 3

Suite: Aztec

5:30 pm - 6:30 pm: **PIAA Update**

Sponsored by Daktronics

Chairperson: Mr. Robert Miller, CMAA, Overbrook High School, President of PSADA

Speakers: Dr. Robert Lombardi, PIAA Executive Director and Mr. Mark Byers, PIAA Chief Operating Officer

Suite: Aztec

6:30 pm - 7:30 pm: **“Cracker Barrel Sessions”**

Refer to Conference Program for Discussion Topics

Class AAAAAA

Sponsored by

Chairpersons: (1) Mr. Michael Craig, CAA, Cumberland Valley High School

(2) Mr. Robert Bozzuto, CAA, North Allegheny High School

(3) Mr. Fred Barletta, CAA, Hazleton Area High School

Suite: Cocoa Terrace

Class AAAAA

Sponsored by OES Scoreboards

Chairpersons: (1) Mr. Michael Gavlik, CAA, Hampton Township School District

(2) Mr. Bryan Stephens, RAA, Northeastern High School

(3) Ms. Ann Marie Simons, RAA Wallenpaupack High School

Suite: Cocoa Suite 1

Class AAAA & AAA

Sponsored by Wall of Fame

Chairpersons: (1) Mr. Kevin Morgan, CAA, Central Columbia High School

(2) Mr. Scott Dimon, CAA, Pine Grove High School

(3) Mr. Kyle Spotts, CMAA, Leighton High School

Suite: Cocoa Suite 2

Class AA & A

Sponsored by

Chairpersons: (1) Mr. Jeff Batzel, CAA, Northern Bedford County High School

(2) Mr. Cullen Stokes, CAA, United High School

(3) Mr. Curt Chilson, CAA, Muncy High School

Suite: Cocoa Suite 3

Middle School – Junior High School

Chairpersons: (1) Mr. Michael Erickson, CAA, Bradford Area School District
(2) Mr. Timothy Foor, CAA, Shikellamy Area School District
Suite: Cocoa Suite 4

7:30 pm - 9:30 pm: Exhibit Hall Opening & PSADA Foundation Raffle

Sponsored By Clell Wade and HomeTown Ticketing

Refreshments and Beverages Provided

8:30pm: Last Opportunity to Place a Bid
8:35pm: Bid Items Announced
Suite: White & Blue Rooms Great American Hall

THURSDAY, MARCH 21, 2024

7:00 am - 12:00 pm: Registration, “Great Lobby”

7:30 am - 8:45 am: Buffet Breakfast

Sponsored by All American Athletics

Chairperson: Mr. Peter Grecco, RAA, Brockway Area High School
Suite: Red Room Great American Hall

7:30 am – 8:45 am: Visit Exhibits – Door Prize #1

Chairperson: Mr. Jack Fullen, CMAA, PSADA Exhibits Manager
White & Blue Rooms Great American Hall

9:00 am - 11:00 am: First General Session “Keynote Address”

Sponsored By Allegheny Health Network and BSN

Chairperson: Mr. Robert Miller, CMAA, Overbrook High School, President PSADA
Topic: The Moment of Impact: Understanding Your Influence
Speaker: Anne Marie Anderson, Three Time Emmy Award Winning Broadcaster
Suite: Aztec

11:00 am - 11:30 am: PSADA Award Recipients Photographs

Chairperson: Mr. Cullen Stokes, CAA, United Area High School, PSADA Awards Chair
Suite: Red Room Great American Hall

11:00 am - 11:45 am: Visit Exhibits – Door Prize #2

Chairperson: Mr. Jack Fullen, CMAA, PSADA Exhibits Manager
White & Blue Rooms Great American Hall

- 12:00 pm - 1:30 pm: **PSADA 56TH Awards Luncheon**
Sponsored by Jostens/Neff
- Chairpersons: Mr. Robert Miller, CMAA, PSADA President, Ms. Holly Farnese, CMAA, PSADA Executive Director, Mr. Jon Vallina, CAA, Associate Executive Director, and Mr. Cullen Stokes, CAA, United Area High School, PSADA Awards Chair
- Invocation: Mr. Paul Leonard, CAA, Shade High School
- Suite: Red Room Great American Hall
- Awards Luncheon**
- PSADA Regional Athletic Directors of the Year
 - PSADA Distinguished Service Awards
 - PSADA Distinguished Service Awards – Outside of Athletics
 - NIAAA State Award of Merit
 - Robert Buckanavage Citation
 - D.I.C.E. Award
 - PSADA Athletic Director of the Year
 - Hall of Fame
- 1:30 pm: **Executive Council Photograph** – Red Room Great American Hall
 “Courtesy of VSN Photography”
- 1:35 pm - 2:25 pm: **Visit Exhibits – Door Prize #3**
- Chairperson: Mr. Jack Fullen, CMAA, PSADA Exhibits Manager
 White & Blue Rooms Great American Hall
- 2:30 pm - 3:30 pm: **Second General Session**
Sponsored by PANDA Stronger
- Chairperson: Mr. Kevin Morgan, CAA, Central Columbia High School
- Topic: U. S. Council for Athletes’ Health
- Speaker: Dr. Craig Perry
- Suite: Aztec
- One Complimentary 2025 PSADA Conference Registration Will Be Drawn**
- 3:30 pm - 4:30 pm: **Visit Exhibits –Door Prize #4**
- Chairperson: Mr. Jack Fullen, CMAA, PSADA Exhibits Manager
 White & Blue Rooms Great American Hall
- 4:30 pm - 5:30 pm: **23rd Annual PSADA Delegate Assembly Meeting**
- Chairperson: Mr. Shaun Murray, CAA, PSADA Credentials Chair
- Speaker: Mr. Robert Miller, CMAA, Overbrook High School, PSADA President
- Suite: Trinidad
 (Delegate Registration Required- Outside Trinidad)
- 4:30 pm - 5:30 pm: **Retired Athletic Directors Social**
- Chairperson: Mr. Jim Come, CAA, PSADA Retired Athletic Directors Chair
- Suite: PSADA Hospitality Suite

6:00 pm - 8:00 pm: **PSADA Corn Hole Tournament and Hospitality**

Sponsored by Watchfire

PSADA Cornhole Boards Sponsored by Webster's Fitness

Chairperson: Mr. Michael Craig, CAA, Cumberland Valley High School, PSADA Past President

Suite: Red Room Great American Hall

FRIDAY MARCH 22, 2024

7:00 am - 8:15 am: **Buffet Breakfast**

Chairperson: Ms. Ann Marie Simons, RAA, Wallenpaupack High School

Suite: Red Room Great American Hall

"ANNOUNCEMENTS"

7:30 am - 8:30 am: **PSADA Current Issues in Athletic Administration**

Topic: Women's Leadership

(Attendees for this session should get their Buffet Breakfast and take to the assigned location)

Facilitator: Karen Arnold, CMAA, Athletic Director Pittsburgh Public Schools and Dr. Branden Lippy, CMAA, Athletic Director, Lampeter-Strasburg High School

Suite:

7:30 am - 8:55 am: **Visit Exhibits – Door Prize #5**

Chairperson: Mr. Jack Fullen, CMAA, PSADA Exhibits Manager

White & Blue Rooms Great American Hall

9:00 am - 10:00 am: **Third General Session**

Sponsored by

Chairperson: Holly Farnese, CMAA, PSADA Executive Director

Topic: Be The Agent: The ABC's of Representing Yourself

Speaker: Mark Leinweaver, MLB Agent, BHSC

Suite: Aztec

One Complimentary 2025 PSADA Conference Registration Will Be Drawn

10:15 am - 11:15 am: **Fourth General Session**

Sponsored by GoFan/NFHS Network

Chairperson: Jimmy Lynch

Topic: NFL/Philadelphia Eagles' and Pittsburgh Steelers' Flag Football Initiative

Speaker: TBD

Suite: Aztec

One Complimentary 2025 PSADA Conference Registration Will Be Drawn

11:15 am - 12:00 pm: **Final Exhibit Visit – Door Prize #6**

Chairperson: Mr. Jack Fullen, CMAA, PSADA Exhibits Manager

White & Blue Rooms Great American Hall

12:15 pm - 1:45pm: **Fifth General Session – Luncheon (Business Meeting)**

Sponsored by ATT Sports

Chairperson: Mr. Robert Miller, CMAA, Overbrook High School, PSADA President

Suite: Red Room Great American Hall

Agenda

- Election of the President-elect
- 2023 Delegate Assembly Report
- 2023 Conference Evaluation
- 2023 Conference Survey
- Door Prizes
- District Door Prizes Sponsored by Districts (2,4,6,8,10,12)
- 2024 Conference Registration (9 Total to be drawn)
- Hershey Resorts Grand Door Prize

2:00 pm - 4:00 pm: **Executive Council Meeting**

Chairperson: Mr. Robert Miller, CMAA, Overbrook High School, PSADA President

Suite: Wild Rose AB

Future Conference Dates

March 18-21, 2025

March 17-20, 2026

March 16-19, 2027

CRACKER BARREL DISCUSSION TOPICS

1. Name Image Likeness
2. Junior Officials Program and Officials' Appreciation
3. CAA/Professional Development/PSADA Summer Workshop
4. Middle School Student/Parent Orientation
5. NFHS Student Athlete Character Program
6. Women's Injuries
7. Basketball Shot Clock





A single destination for your entire fanbase.

Give your fans a better way to follow the journeys of their favorite teams and athletes. A way to build a tighter bond with your program and the community they call home. Meet the new **Fan Engagement Suite**.

Keep it simple with a single platform.

Integration with your Hudl tools allows you to host everything in one place, making it easy to manage and for your fans to find.

Easy access for all.

Fans can stay connected anywhere and anytime with livestreams, scores, highlights, tickets, stats and rosters in a single location.

A more efficient way to fundraise.

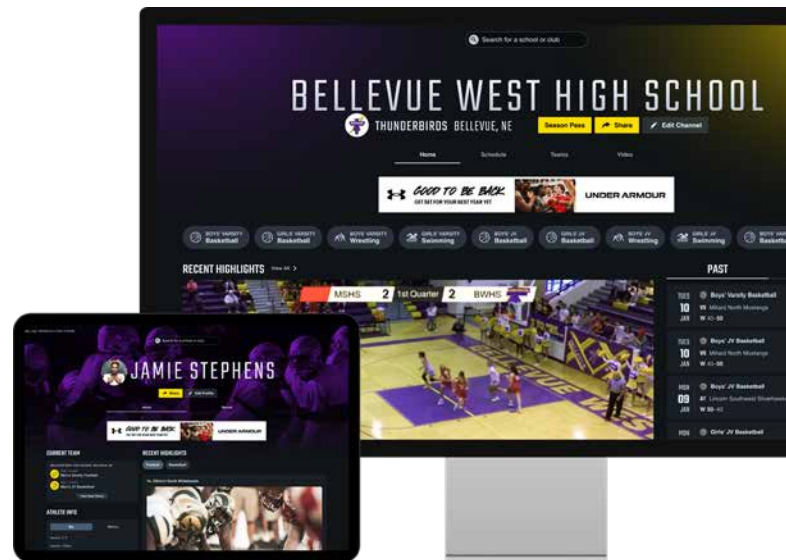
With several ways to earn money through livestreaming and connected capabilities like digital ticketing, your fundraising lives in a single hub.

How it works:

Enter your **schedules and rosters** in Hudl.

Fans can then access everything they need to stay connected on gameday and beyond through your **school's dedicated profile**, available online or through the Hudl app.

- **Schedules** to find your games.
- **Digital tickets** to attend.
- **Livestreams** to watch from anywhere.
- **Stats and rosters** to stay informed.
- **Highlights** to share and build excitement.



Ready to transform your fan experience?

Contact your Hudl rep or visit hudl.com/solutions/fan for more information.

Are You Looking to:

...equip a new
fitness center?

...update your
current equipment?

...purchase
several new pieces?

**Webster's
Fitness Products
can help!**

Pennsylvania's #1 School Fitness Equipment Supplier

• 40+ Years Experience

• Founded & Based
in Pennsylvania

• Proven, Professional
Sales Reps

• Best-in-the-Business
Service Team

**Representing
Matrix Fitness Products,
the World's #1 Fitness
Equipment Company**

Call Today to Schedule an Assessment of Your Room



102 Grandview Dr. • McMurray, PA 15317

724-941-5077 • Toll-free: 877-890-4512

info@WebstersFitness.com

WebstersFitness.com



COSTARS™

STATE CONTRACT VENDOR #014-E23-298

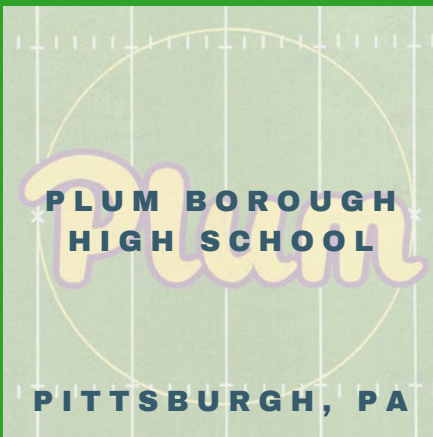
Qualite

SPORTS LIGHTING, LLC



HEMPFIELD AREA
HIGH SCHOOL

GREENSBURG, PA



NORTH HILLS
HIGH SCHOOL

PITTSBURGH, PA

GAMECHANGER™
QLED

WWW.QUALITE.COM



(800) 933-9741

KEYNOTE SPEAKER



Anne Marie Anderson
Keynote Speaker

“The Moment of Impact: Understanding Your Influence”

Thursday, March 21, 2024
9:00 a.m. – 11:00 a.m.

Reconnect your Athletic Directors to the impact of their work both on the larger community and each student-athlete with whom they cross paths. Learn the five qualities of any strong community and why the AD is uniquely positioned to the center as we try to rebuild the warmth and connection lost during the pandemic. Being an athletic director nearly guarantees you will be pulled in many different directions every day. This keynote will help you cut through the noise and daily disruptions to remember the positive impact your work has on students, families, and communities. Alternately inspiring, funny, and deeply personal, attendees report that it returns them to why they originally wanted to be an athletic director.

Anne Marie Anderson is a three-time Emmy Award winning broadcaster, keynote speaker, and emcee. Having spent more than three decades in sport television, she has covered six Olympic games, heavyweight title fights, golfs majors, NBA/MLB playoffs, and the Superbowl among countless other marquee events. Anderson is one of the most experienced female play by play announcers in the country calling over 75 live sporting events a year on a variety of networks including, ESPN, ABC, NBC, FOX, and TBS. In addition to her three Emmy awards she has been recognized nationally for her journalism and leadership in the advancement of sport. Anne Marie is a highly sought-after keynote speaker and emcee helping both corporate and educational audiences discover how to build highly successful teams. Utilizing the methods observed through behind closed doors coverage of many of sports most successful coaches and executives, Anderson delivers concrete tools and entertaining examples of what has worked – and has NOT worked – on some of the biggest stages in sport. As a speaker, Anderson is known for delivering keynotes that are alternately funny and touching, often drawing upon her role as a parent to connect with the audience through the power of storytelling.

U.S. Council for Athletes' Health

Thursday, March 21, 2024
2:30 p.m. – 3:30 p.m.



Dr. Craig Perry
Second General Session

The mission of the U. S. Council for Athletes' Health is to collaborate with every athletic organization to inspire and ensure athlete health and safety is a priority. Their vision is to be the leader in providing resources, programming, and solutions for athlete healthcare and safety.

Dr. Craig Perry—athlete, coach, educator, and athletic administrator—simply—a life immersed in athletics, education, sports administration, and leadership. Craig currently serves as the Chief Operating Officer for USA Curling, the USOPC National Governing Body for the sport of curling. Craig also serves as a Senior Advisor with the U.S. Council for Athletes' Health where his mission and that of USCAH is dedicated and committed to ensuring participation at all levels is as safe and healthy as possible.

Prior to joining USA Curling and USCAH, Craig served 15 years as an Associate Director with the Minnesota State High School League. With the League he was responsible for all MSHSL eligibility and compliance for the 500+ member schools of the League and the MSHSL Sports Medicine Advisory Committee. Additionally, he was responsible for the administration of Girls and Boys Tennis, Wrestling, and Girls and Boys Hockey—also serving as the MSHSL State Tournament Director for those sports.

Before joining the League, Perry was the Director of Athletics for Grand Forks Public Schools. In that position he was responsible for the athletics programs at two high schools, four middle schools, and twelve elementary schools and oversaw approximately 225 coaches. A former high school English teacher and hockey and track coach and he was also a NCAA Division I hockey coach and college instructor at the University of North Dakota.

A nationally recognized educator, speaker, and leader, Dr. Perry has also served in a number of roles with the National Interscholastic Athletic Administrators Association (NIAAA): a national Board of Directors member, a member of the NIAAA Publications Committee for 18 years, and he is currently in his 25th year with the NIAAA Leadership Training Institute as a national faculty member creating, contributing, instructing, and developing transformational leadership driven curriculum. He also has served in multiple leadership roles at the state, regional, and national levels of interscholastic athletic administration.

Craig and his wife, Holly, have three children: Chase (27), Chloe (26), and youngest daughter Charley (22).



Mark Leinweaver
Third General Session

**“BE THE AGENT:
The ABC’s of
Representing
Yourself”**

Friday, March 22, 2024
9:00 a.m. – 10:00 a.m.

“Be The Agent” is a motivational message about how to “represent yourself” by taking ownership, celebrating interests, and understanding why “Character Matters” to you AND your students. This message is important now more than ever. This educational presentation focuses on identifying leadership qualities while inspiring others. Your path to success begins with a client roster of one: YOURSELF.

Mark Leinweaver is an MLB Agent who represents over 75 professional players and has 20 years of sports and entertainment experience as an agent, TV and radio broadcaster, and writer and educator. His daily agency responsibilities include managing off-the-field client services, negotiating contracts, and communicating with all 30 clubs on behalf of the players and their families.

Mark is a frequent speaker at high schools nationwide on “Why Character Matters,” offering guidance on social media dangers, volunteering, and anti-bullying leadership. He is also a guest professor each semester at the University of Southern California (USC) on “How to Get a Job in Sports.”

His book *Minor Moments Major Memories* debuted in bookstores nationwide in 2005 and was developed into a TV series. Mark was the baseball team captain at Stonehill College (Massachusetts), where he graduated with a degree in Communication.



Fourth General Session

The rise of women’s flag football | NFL Up

Friday, March 22, 2024 10:15 a.m. – 11:15 a.m.

A sport welcoming more and more young women is flag football. Thanks to a partnership between the NFL and the National Association of Intercollegiate Athletics, we’re now in the second season of women’s flag football at the college level. For more information on how to find a league in your area, go to nflflag.com. Additionally, in the U.S. alone, almost half a million girls between the ages of 6 to 17 play some form of organized flag football and in return, the sport has created so many visible pathways and role models for women. One of those pathways now leads to the biggest stage in sports: The Olympic Games.

PSADA Foundation



Jon Vallina, CAA
Associate Executive
Director

The PSADA Foundation has increased the number of scholarships funded over the years so that we now award \$12,000.00 annually in scholarships to our members for student-athletes in their high schools.

Becoming one of the most popular sessions at the Conference, the Foundation Raffle will be held at the Wednesday evening Exhibit Hall Social, March 20, 2024 at 7:30 p.m. The amount of money donated by our members at this raffle continues to increase each year. We usually have between 30 and 40 items donated by our members for the raffle and we also offer between 12 and 15 items for bidding in the silent auction.

A list of raffle and auction items will be posted on the website in March.

The raffle/auction and the Foundation Golf Outing held each summer are the main sources of income for the Foundation.

Exhibit Hall



Jack Fullen, CMAA
Exhibits Manager

We are pleased to announce that the 56th Annual Pennsylvania State Athletic Directors Association's Conference will take place at Hershey Lodge in Hershey, Pennsylvania from Tuesday, March 19 through Friday, March 22, 2024.

As of January 27, 2024 we have 67 Exhibitors coming to the conference including 6 first time Exhibitors filling 84 booths.

The Exhibit Hall opens in the White and Blue Rooms of the Great American Hall on Wednesday, March 20, 2024 from 7:30 p.m. – 9:30 p.m. for the Exhibit Hall Social and Foundation Raffle and closes at Noon on Friday, March 22, 2024 with the last Door Prize drawing at 11:30 a.m. This final drawing will include a number of large gifts that will be given away by the Exhibitors and the winners must be present to win. We strongly encourage the Conference Attendees to visit the Exhibit Hall to renew their acquaintances with previous vendors and visit with the new exhibitors. In past years, the Exhibit Hall has been truly one of the highlights of the Conference.



2024 PSADA CONFERENCE GIFT

This year's conference gift will be a PSADA Shirt by AHN.

New PSADA Athletic Directors and First Time Attendees



Michael Craig, CAA
New Athletic
Directors Chair

“Enhancing the Conference Experience”

Wednesday, March 20, 2024 1:30-2:30 p.m.

On Wednesday, March 20th, Michael Craig, CAA, Cumberland Valley High School and Karen Arnold, CMAA, Pittsburgh Public Schools will present “Enhancing the Conference Experience” from 1:30-2:30 PM in Cocoa Suite 5. This is an excellent opportunity for a new athletic director or first-time attendee to learn about the 56th Conference and all the vast opportunities offered. They will highlight the sessions, answer questions, and give the attendees a way to navigate the expansive Hershey Lodge Facility. This session has been well received in the past, and it will help the new attendees get the most out of what we feel is one of the best state athletic directors’ conferences offered throughout the country!

Retired Athletic Directors



Jim Come, CAA
Retired Athletic
Directors Chair

Retired Athletic Directors Social

Thursday, March 21, 2024 4:30-5:30 p.m.

As the Retired Athletic Directors Chairperson, I would like to thank Tom Wagner for all of his years of service to PSADA and the retired athletic directors. It certainly will be very difficult to replace his outgoing personality and dedication to service. PSADA retired athletic directors make an important contribution to the annual PSADA conference. They have an opportunity to assist PSADA throughout the week, catch up with old friends, and meet current athletic directors in PA by collecting tickets at the meal functions, assisting with the Foundation Raffle, or assisting in the Exhibit Hall. A Retired Athletic Director Social will be held in the PSADA Hospitality Suite on Thursday, March 21st. If you are going to attend the conference and are interested in helping or for more information contact Jim Come, CAA, Retired Athletic Directors Chairperson at jcome77@gmail.com or **814-758-0836** or Holly Farnese, PSADA Executive Director hollyfarnese@psada.org or 610-585-7954.

CAA Review and Examination



Kevin Morgan, CAA
Certification Chair

The CAA registration, review and exam will be held on Wednesday, March 20, 2024 in Tower 2. Registration will begin at 8:00 a.m. followed by the review until 9:30 a.m. The CAA exam will start promptly at 10:00 a.m. and go until completion.

Prior to the CAA review and exam date, it is recommended all candidates make sure their log in information is correct by signing into the NIAAA website (niaaa.org).

All candidates are required to bring the following to the testing center:

- Laptop and power supply. The exam will be taken on your laptop computer.
- Photo ID – Acceptable photo IDs may include a driver’s license, school photo, or passport.
- NIAAA membership number.

In addition, in order to qualify for the CAA exam, the following criteria must be complete prior to the testing date:

- Register on the NIAAA website (niaaa.org).
- Bachelor’s Degree or higher from an accredited institution
- Approval of Personal Data Form (PFD)
- Two (2) or more years of experience as an athletic administrator
- Employed by (or retired from) a school, school district, or state high school
- athletic/activities association in such capacity that the administration
- interscholastic athletics is (was) among job responsibilities.
- Completion of LTC 501, LIC 502, LTC 503, LTC 504, and LTC 506
- Obtain the verifying signature of a principal, superintendent, or state athletic
- Administrators’ association executive director.
- Read and abide by the NIAAA Code of Ethical and Professional Standards.
- Submit an NIAAA transcript through the NIAAA Membership portal.

Any questions, log on to the NIAAA website (niaaa.org) or contact Kevin Morgan, PSADA Certification chairman at kmorgan@ccsd.cc.

PSADA Hall of Fame



Jon Vallina, CAA
Hall of Fame Chair

The sixth PSADA Hall of Fame Class was introduced at the Temple Football Game on Saturday, November 4, 2023. This year's class includes: **Robert Boyer**, former Athletic Director at Downingtown East High School for 30 years and PSADA Executive Council for 8 years; **Galen Farner**, former Athletic Director for the Middletown Area School District for 29 years, a Founding Father of PSADA, and a member of the Executive Council for 22 years; **David Harr**, former Athletic Director of Upper Dublin High School for 25 years and a member of the Executive Council for 20 years; and **Peg Pennepacker**, retired Athletic Director serving 26 years at Perkiomen Valley, Blue Mountain, Twin Valley, Susquehanna Twp. and State College School Districts, Title IX consultant, and a member of the PSADA Executive Council for 23 years.

The 2024 Class of the PSADA Hall of Fame will be formally inducted at the Conference Awards Luncheon on Thursday, March 21, 2024 at noon.

Membership



Kristin Black, RAA
Membership/
Conference
Registration Chair

The Pennsylvania State Athletic Directors Association opened up registration for PSADA dues, Conference dues, and NIAAA dues for the 2023-2024 school year in August. Final Forms is the name of the website to register for Dues and Conference registrations. The site is very easy to navigate and will save members' time. Schools will also have the option of paying with a credit card online. This option will give members the opportunity to pay immediately. The PSADA dues will be \$50.00, the NIAAA dues will be \$80.00, and the conference registration will be \$300.00 for those individuals who are members of PSADA. If you pay with a credit card, there will be a processing fee. This year again the PSADA Executive Council decided that members can register by paper and pencil for PSADA dues, NIAAA dues, and the 2024 Conference. A hard copy paper and pencil registration form is available on the PSADA website (www.psada.org). This option allows payment by check only.

23rd Delegate Assembly



Shaun Murray, CAA
Credentials Chair

PSADA's 23rd Delegate Assembly meeting will be held at this year's conference on Thursday, March 21, 2024 at 4:30 p.m. in the Trinidad Room. Procedures for bringing discussion items to the floor of the Delegate Assembly are as follows:

Step 1: During the cracker-barrel sessions, any active member may propose a resolution to be presented to the Delegate Assembly.

Step 2: The members present will immediately vote to submit or not submit the resolution for consideration by the Delegate Assembly.

Step 3: If approved, the resolution will then be presented at the Delegate Assembly where one of three actions will be taken:

- Vote to send the resolution for consideration to the Executive Council
- Vote to table the resolution for further discussion
- Vote not to support the resolution

Step 4: At the conclusion of the Delegate Assembly, any approved resolution will be moved to the Executive Council with the intent of taking one of three actions:

- i. Vote to direct our representative(s) to PIAA or any other organization to present the resolution with PSADA's endorsement
- ii. Table the resolution with PSADA's endorsement
- iii. Vote not to support the resolution

Step 5: The progress of each approved resolution will then be tracked and published in future PSADA Newsletters.

Please note: All questions/concerns regarding ACT 48 hours should be directed to Dennis Ramella, CMAA.



SUPPORTING **STUDENT ATHLETES**

Athletes require a well-rounded team to help support them both when they're healthy and when they're injured. Our athletic trainers, sports medicine physicians, orthopaedic surgeons, physical therapists, performance coaches, and nutritionists are just a few of the key members that make our care team whole.

To learn more, or to schedule an appointment, visit **UPMCSportsMedicine.com** or call **1-855-93-SPORT (77678)**.

PSADA Executive Director Receives NIAAA Years of Service Award

On Friday, December 15, 2023 at the National Athletic Director's Conference in Orlando, Florida, Holly Farnese, CMAA received recognition for 25 years of Service as an NIAAA National Faculty Member.



Third Annual PSADA Cornhole Tournament



Michael Craig, CAA
Past President

PSADA will hold the Third Annual Cornhole Tournament during the 56th Annual PSADA Conference on Thursday, March 21, 2024 from 6:00 PM – 8:00 PM. It will take place in the Red Room of the Great American Hall at Hershey Lodge. Food stations, soda, and water will be complimentary. There will also be a cash bar available. The Hershey Staff will again play the NCAA Basketball Games on the two big screens during the cornhole tournament.

The feedback received from PSADA Evaluations of our 1st and 2nd Cornhole Tournaments indicates that this event is one of the favorites of the entire conference. Congratulations to Eric Mcilquham and Kyle Spotts - winners of the 2023 PSADA Cornhole Tournament!

PSADA will look to improve each year on this tournament and increase our number of boards at the conference and is looking forward to enjoying this time again!



Left to right: Eric Mcilquham, AD at Waynesboro HS (Winner), Eric Rissmiller, AD at Pottsville HS (Emcee), and Kyle Spotts, AD at Lehighon HS (Winner)

FINALFORMS

TEAM. TECHNOLOGY. SERVICE.

FinalForms is more than forms.

We are a team, technology, and service dedicated to serving schools with streamlined athlete registration, parent communication, and coach compliance solutions.

"A total game changer."



PHYSICALS, FORMS & ELIGIBILITY

Missing physicals, forms, or medical information?

- ✓ View athletes by status.
- ✓ Prompt parents for signatures.
- ✓ Distribute health alerts.



EQUITY DATA & DEMOGRAPHICS

Looking for Title IX reports or equity analysis tools?

- ✓ Click once for Title IX reports.
- ✓ Visualize race and ethnicity statistics.
- ✓ Elevate your offering.



COACH & STAFF COMPLIANCE

Struggling to manage forms and certifications?

- ✓ Provide handbooks & policies.
- ✓ Manage NFHS certifications.
- ✓ Email, text, or push to connect.

Get a quote from FinalForms
www.finalforms.com/quote



Trusted by leaders, parents, and athletes:

- NIAAA
- 36 State Athletic Director Associations
- 333,692 Administrators & Staff
- 3.8 million Parents
- 3.4 million Students
- 7.5 million Users

"Everyone! Parents, Coaches, and Athletes appreciate our decision to move to FinalForms.

The support is amazing."

- Mike McGurk, CMAA

Director of Activities

Lee's Summit North HS, MO



FINALFORMS
www.finalforms.com

Scan the QR code to schedule a Q&A, call, or demo





Train smarter. **Play better.**



Your performance in the paint relies on your work off the court. With personalized training and advanced therapies, AHN Sports Medicine keeps you game-day ready. Go next level at ahn.org/sportsmed.

Top 10 Advantages of a PSADA Membership

Holly Farnese, CMAA
PSADA Executive Director
975 Putnam Blvd.
Wallingford, PA 19086

Cell: 610-585-7954
Office Phone: 610-872-0184
Office FAX: 610-872-0184
email: hollyfarnese@psada.org



1. NIAAA Certification Program is available to PSADA members. The four levels of certification are Registered Athletic Administrator (RAA), Registered Middle School Athletic Administrator (RMSAA), Certified Athletic Director (CAA), and Certified Master Athletic Administrator (CMAA), which recognize proficiency and supervision of athletics.
2. PSADA is an approved PDE Act 48 Provider as a member's only service.
3. PSADA members are eligible for awards honoring PA Athletic Administrators at the local, state, and national levels.
4. NIAAA Leadership Training Institute educational curriculum of 49 courses taught in PA, online, and as webinars are offered at a reduced rate to PSADA members.
5. The PSADA Mentorship Program for newly appointed athletic administrators contributes to successful development of the individual and the association.
6. Student athletes may be eligible for up to \$11,000 in annual scholarships and have the opportunity to participate in the NIAAA/PSADA National Scholarship Essay Competition.
7. Members have the opportunity to attend the PSADA annual conference which offers education, service, information, and networking opportunities at a reduced member's only rate.
8. Opportunities are offered for PSADA member student athletes to attend student leadership workshops.
9. PSADA members who also join NIAAA receive \$2,000,000 liability insurance and \$2,500 term life insurance.
10. Quarterly PSADA Magazines and electronic and print materials are available to assist the profession.

Benefits Provided NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

Professional

North Central Accreditation

NIAAA is the first association accredited by North Central Association Commission on Accreditation and School Improvement.

Leadership Training Institute

Educational curriculum of 38 courses taught at national and state conferences, institutes and NIAAA webinars. Students can earn CEUs, through a master's degree through select universities.

Certification Program

Four levels of professional certification including Registered, Middle School, Certified and Certified Master Athletic Administrator.

National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, services, informational leadership and networking opportunities.

Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

Code of Ethics and Professional Standards

Clarifies our mission and principles.

Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, important columns and best practices.

Awards Program

Recognition levels for athletic administrators at both state and national levels.

Media Materials

Electronic and print materials available to assist the professional.

Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

Public Service Announcements

Promoting the benefits of education based athletic programs to students and society.

Direct Benefits to Members

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided to members in both hard copy and electronic flip page form.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 32 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of traveling emergencies.
- Continued cutting edge development through 4th NIAAA Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Numerous educational print materials and digital.
- Research on timely topics.
- Direct communication to members through social media.

Cost Reductions

- Lower registration cost for National Conference and LTI.
- Reduced premiums on AFLAC cancer and accident insurance.
- Reduced cost for certification applications.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.

Opportunities

- NIAAA Committee Membership – 13 committees in addition to Periodic Ad Hoc committees.
- Field Renovation Program – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- IAA – Opportunity to submit articles for publication.
- Student Scholarship/Essay Program – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section (\$1,500) and National levels (\$2,000).
- NIAAA Endowment – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives and state grants.
- In-Service Program – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- Quality Program Award – Option after having taken LTC 799 to participate in a process of athletic program assessment offering Exemplary Program recognition.
- Invited Assessment Program – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.

Benefits at www.niaaa.org

- Dedicated to NIAAA information and program offerings. Links to key educational, affiliates.
- Member Services – Online opportunity through NIAAA database to view and update personal account, find members, order materials or initiate/renew NIAAA membership. Opportunity to post a resume, open dates, job openings.
- Registration and information regarding the annual National Conference.
- NIAAA apparel through the online logo shop.
- Preferred Vendors – Online site for preferred product and services with company links.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled professional development events for both state and national athletic administrator associations.
- State Leadership Directory – Listing of key contact individuals within states.
- Archived IAA magazine for research and reference.
- NIAAA forms and applications in fillable PDF format.
- Digital publications and survey information.



National Interscholastic Athletic Administrators Association

9100 Keystone Crossing, Suite 650, Indianapolis, Indiana 46240; Phone: 317-587-1450; www.niaaa.org

UCS™

EQUIP TO WIN™ | UCSSPIRIT.com | 800.526.4856

UCS REP - PENNSYLVANIA / MARK PHILLIPS - 201.983.2283 / MARKPHILLIPS@UCSSPIRIT.COM



OUR CUSTOMERS DEMAND THE BEST

UCS manufactures products that have our customers' interest at the core. Invest in UCS Track & Field products today and equip your athletic program to WIN. Visit UCSSpirit.com and explore our full line of equipment.

PSADA

COMMITTED TO

Excellence!





NIAAA National Imitative and Assistance Network fundraising request for 2024 is My Stuff Bags Foundation. Please read the information below and consider donating. Go to www.mystuffbags.org.

America's Forgotten Tragedy

Since 1998, the My Stuff Bags Foundation has been addressing the needs of an often-forgotten group of American children, those who must leave everything behind when they are rescued from abuse, neglect, abandonment, or homelessness and enter foster care, or who must flee with their mothers to the safety of a battered women's home. Tragically, these children enter shelters with little more than the clothes on their backs and little hope for their future.

Agencies that care for these frightened kids frequently lack the resources to provide anything beyond food and shelter. The few possessions these children might gather along the way are often carried around in trash bags.

You can help give them something to hold on to; their very own My Stuff Bag.

My Stuff Bags are bright blue individual duffels filled with brand new, age- and gender-appropriate toys, books, a stuffed animal, school supplies, clothing, personal toiletries, and a warm, often hand-made "security" blanket, all theirs to keep. Packed with items they desperately need as they adjust to their new surroundings, My Stuff Bags provide things to do and to hold during this difficult time.

Perhaps most importantly, because most items in a My Stuff Bag are donated by caring people nationwide, and the duffels are packed by a core of loyal volunteers, the children learn that lots of people really do care about them.

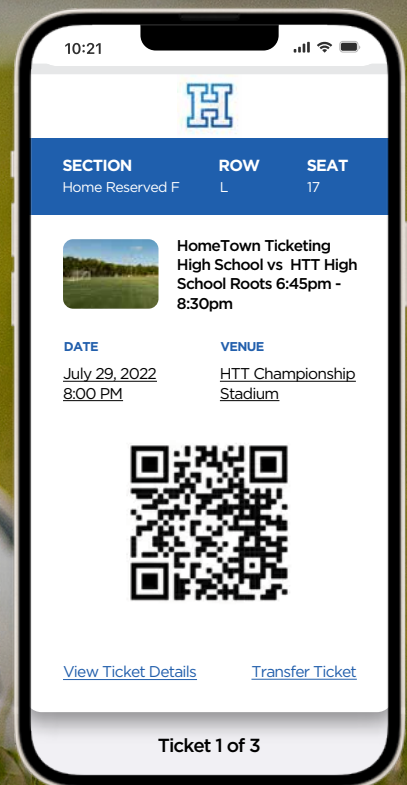
The My Stuff Bags Foundation is the only organization providing rescued children nationwide with new belongings in duffels that they can keep.

Simplify Ticketing

with HomeTown

The all-in-one digital ticketing solution that offers more – empowering schools, organizations, and event organizers to streamline ticketing and event management.

- STREAMLINED DIGITAL TICKETING
- INTEGRATED SOCIAL MEDIA MARKETING
- EFFORTLESS FUNDRAISING
- RELIABLE SUPPORT



Get in the game at
hometownticketing.com

PROUD PARTNER OF THE
**PENNSYLVANIA STATE ATHLETIC
DIRECTORS ASSOCIATION**



A Signature Championship Rings representative will reach out to institutions to facilitate the design and production process. The ultimate objective is to create a completely personalized ring that can be cherished for a lifetime.

The representative for the Pennsylvania State Athletic Directors Association is:

Robert Garcia:

Office: 800-273-8124 Cell: 402-205-5231
robert@signaturechampions.com

\$164 ring base price for orders of 12+ and 50% off champions or dynasty package upgrades.

Speed of service without sacrifice of quality!

www.signaturechampions.com



SNAP! MOBILE

Pennsylvania Athletic Directors, we've got you covered!

Snap! Mobile is the essential software platform for athletic departments.

- Team Fundraising
- Custom-Branded App
- Registration
- Scheduling
- Money Management
- Branded Gear
- Oversight and Reporting
- Athletics Website



Scan to learn more.
www.snapraise.com



PSADA

Foundation



The statewide voice for interscholastic athletic directors!

Teaching
Learning
Leading

The PSADA Foundation Benefits:

- **Student Athletes** through Scholarships and Leadership Training Programs
- **Coaches** through Instructor Training and Coaching Education Programs
- **Athletic Directors** through Mentorship and Urban/Rural Outreach Programs

Be part of the future by building a legacy of professional excellence for students, coaches, and athletic directors. The VISION of PSADA is to be recognized as the premier association in teaching, learning, and leading for athletic administrators in the nation!



PSADA is a 501(c) 3 tax deductible organization



OES

CHOICE
OF THE
PROS

SCOREBOARDS

We are the team trusted by the PROS in the NFL, NBA, NHL, CHL and NCAA for over 20 years. Connect with us to bring the same PRO gameday experience to your fans!

Doug Resetar - dresetar@oes-inc.com

Northeast Regional Business Development Manager



1-877-652-5833



Scoreboard_requests@oes-inc.com



OES Scoreboards



OES Scoreboards



@OESScoreboards



@oesscoreboards



FAN CENTRAL ELEVATE YOUR ONLINE PRESENCE

YOUR HUB FOR SCHOOL
PRIDE & COMMUNICATION

GET READY FOR A
GAME-CHANGING
EXPERIENCE IN
THE NEW YEAR



Call or text Grace TODAY 703-574-1094

bigteams.com | sales@bigteams.com

Hey! Did you know?

We're on Twitter!



@PAstateADs



CORPORATE SPONSORS AND PARTNERS



AHN

Sports Medicine

Qualite

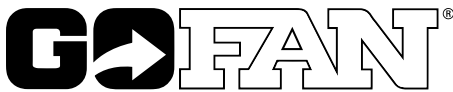
SPORTS LIGHTING, LLC



UPMC

LIFE CHANGING MEDICINE

CORPORATE SPONSORS AND PARTNERS



BSN SPORTS™



CORPORATE SPONSORS AND PARTNERS



PSADA
COMMITTED TO

Excellence!





**SAVE TIME ON ADMINISTRATIVE TASKS
& BETTER INFORM YOUR COMMUNITY.**



**Get an app & website that
fits the needs of your
school.**

- SYNC YOUR SCHEDULES
- SEND PUSH NOTIFICATIONS
- CREATE GROUP MESSAGES
- ...AND MORE!



**ADVERTISE ON
YOUR SCHOOL'S APP
& WEBSITE**

sales@mascotmedia.net

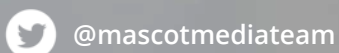


**GET AN APP
& WEBSITE FOR YOUR
ATHLETIC PROGRAM**

www.mascotmedia.net

CONNECT WITH US!

www.mascotmedia.net



@mascotmediateam



@mascotmediateam



@mascotmediateam



mascot media