



Unite to Ignite!

OADA State Conference April 10-14, 2026 Sunriver Oregon

March 17, 2026

FRIDAY, APRIL 10

<u>Time</u>	<u>Activity</u>	<u>Location</u>
5:00 – 9:00p	LTI CLASSES	
	LTC 503 Innovative Strategies in Education-Based Athletics management	Landmark I/II
	Alan Foster, Liberty HS, Andy Jones, Silverton HS, Angela Davis, Corbett HS & Kelley Foster, OSAA	
	This course is a companion course to Fundamentals of Education-Based Athletic Management and outlines an approach to the fundamentals and methods of athletic administration. Individuals will be alerted to and educated on potential problems and solutions in areas such as special events, public relations, awards, fundraising, and booster clubs. Through positive initiatives, the course touches upon ways to improve citizenship and sportsmanship. Athletic administrators will have hands-on experience creating handbooks and a strategic plan for their school. Required for: RAA, RMSAA, CAA and CMAA Certification.	
	LTC 706 Coaching Coaches to be Leadership Educators	Heritage I/II
	Tim Sam, CMAA, N. Valley HS, Dave Hood, CAA, OADA, Kate Williams, CAA, Catlin Gabel, Tim Burke, Mentor Coord	
	This course, in conjunction with our sister course LTC 708, will explore the training, preparation, and guidance of coaches by athletic administrators to enhance understanding of the key responsibilities associated with education-based athletics. Participants will be equipped to assist coaches in developing an educational coaching philosophy and to identify foundational relationships essential for successful coaching. The course will also examine best practices for implementing effective professional development programs for coaching staff. Enrolled individuals will gain the skills necessary to effectively manage the ongoing turnover and training of coaches, thereby supporting their overall responsibilities as athletic administrators.	

SATURDAY, APRIL 11

Breakfast on Your Own

<u>Time</u>	<u>Activity</u>	<u>Location</u>
8:00a- 12 Noon	LTI CLASSES	
	LTC 504 Legal Issues I (Liability for Sports Injuries & Risk Management)	Landmark I/II
	Brandon Standridge, CMAA, N. Bend HS, Mike Nolan, CAA, Wells HS, K.T. Emerson, Valley Catholic HS & Ricky Rodriguez, CAA, Bend HS	
	This course provides in-depth coverage of the legal standards governing liability for sports injuries, including the duties imposed by courts and legislatures on athletics administrators, coaches, athletic trainers, and other athletics personnel related to safeguarding the health and well-being of student-athletes and other persons in school sports environments. Strategies are provided for developing, implementing, and documenting an effective risk management program for interscholastic athletics. Required for: CAA, RMSAA, CIAA and CMAA certification.	

LTC 628 Mental Health & Wellness for the Student Athlete**Heritage II****Patrick Grady, CAA, S. Medford HS, Lorena Woods, CAA, Stanfield HS, Dennis Burke, Retired AD**

Mental illness has been described as one of the greatest silent epidemics in our country. Student-athletes can be vulnerable to a number of mental illnesses due to the pressures they face while balancing their athletic and academic obligations and still maintaining a balance in their daily lives. This course is designed to remove the stigma of mental illness and assist athletic administrators in understanding the causes and how their student-athletes could be affected. The objective for the course is to raise awareness of this social issue and explain to athletic administrators how to educate their coaches and team captains in order to provide support for all of their student-athletes.

LTC 718 Leading The Athletic Department Through Tragic Events**Heritage I****Scott Nordi, CAA, Retired WSSAAA, Shelley Moore, CMAA, Newport HS, Jessica Russell, Benson HS, Dave Ehrhardt, CMAA, Eagle Point HS**

This course equips athletic administrators with essential tools and resources to effectively lead during and after a tragic event. It addresses the unique challenges athletic administrators face, offering strategies for preparation, immediate response, support, remembrance options, returning to normal, and self-care. Developing these skills, athletic administrators can navigate their own healing and foster a culture of emotional well-being within their departments.

11:30 – 1:00p	OADA SCHOLARSHIP GOLF TOURNAMENT REGISTRATION and Mulligan Tickets (Conference Ambassadors selling)	Lost Tracks GC
1:00 – 4:00p	HIKE the Lava Butte Area - All are welcome! (Led by Anna Maria Lopez, CAA St. Mary's Academy) The hike will be up Lava Butte cinder cone departing from the Lava Lands Visitor Center parking lot at 1:00 pm on Saturday. The hike is a moderate 3.9 mi. RT hike with a 587 ft. elevation gain to the top of Lava Butte and back.	Meet at Lava Lands
1:00 – 6:00p	OADA SCHOLARSHIP FUND GOLF TOURNAMENT (Mike Henderson, CAA-Golf Tourney Director) This 18-hole scramble event takes place on one of Central Oregon's fun courses. You can form your own team or ask to be placed on one. There are several prizes and proceeds go to a great cause - scholarships for kids of AD's! Be sure to fill out the registration form and send in the additional amount. The number of participants is limited so be sure to get your forms in early. Mike Henderson, CAA (Retired AD), tournament director if you have any questions.	Lost Tracks GC
6:00 – 7:00p	19th Hole Festivities following the Golf Tournament <i>sponsored by Beynon Sport Surfaces & Siteco Lighting</i>	Lost Tracks GC
6:00 – 9:00p	Vendor Check In/Exhibit Hall Set-Up (Craig Ellingson-Exhibit Hall Director & Evan Brown, CAA & Conference Ambassadors)	Sage Springs Pavillion
3:00 – 7:00p	Early Packet pick-up-ONLY FOR MEMBERS WHO PRE-REGISTERED AND PAID Conference packet pickup. Come here first to pick up everything you need for the conference. Staffed by OADA Treasurer, Toni Cowdrey, Lynn Cowdrey & Conference Ambassadors	Heritage Lobby
7:15p	Welcoming Social for all New Athletic Directors or 1st Time Attendees <i>sponsored by Boxout Sports-Graphics at the Speed of Sports</i>	Heritage I/II
8:30p	Women ADs Social: Sponsored by Bashor's Team Athletics	Owl's Nest

SUNDAY, APRIL 12

<u>Time</u>	<u>Activity</u>	<u>Location</u>
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7:00a – 10:30a **Vendor Check In/Exhibit Hall Set-Up** Sage Springs Pavillion
(Craig Ellingson-Exhibit Hall Director & Evan Brown, CAA & Conference Ambassadors)

Breakfast on Your Own

7:15 – 8:30a **REGISTRATION** Heritage Lobby
Conference packet pickup. Come here first to pick up everything you need for the conference.
Staffed by OADA Treasurer, Toni Cowdrey, Lynn Cowdrey & Conference Ambassadors

8:00 – 9:40a **Coffee & Tea sponsored by the Oregon School Activities Association** Great Hall

CONFERENCE OPENING SESSION

Welcome Dave Hood, CAA, Exec. Dir.
Shelley Moore, CMAA Newport HS, OADA President
Jessica Russell, Benson HS. OADA President-Elect, Conference Chair

Keynote Speaker-Rob Miller, Proactive Coaching Partner & Lead Speaker: *Developing & Expanding Relationships*
Introduction of Candidates-Anna Maria Lopez, CAA, St. Mary's Academy, OADA Past President
Introduction of Sponsors-Dave Hood, CAA, Executive Director
OSAA State of Association Update-Peter Weber, Executive Director & Staff
OAOA Update-Robb Gramzow, Exec. Director, OAOA & Debi Hanson, Assist Exec. Director, OAOA

****50/50 Tickets sold by 3A & 6A ADs, Angela Davis & Ryan McIrvin, CAA Classification Reps**

9:45 – 10:45a **Classification Meetings #1**

1A – Great Hall	Brad Dunten, N. Powder Charter
2A – Heritage I	Lorena Woods, CAA, Stanfield Secondary School
3A – Heritage II	Angela Davis, Corbett HS
4A – Fireside	Rick Gardner, Marist Catholic HS
5A – Landmark I	Salvador Muñoz, CAA Corvallis HS
6A – Landmark II	Ryan McIrvin, CAA, McMinnville HS

10:45a-2:00p ***VENDOR AREA OPEN*** Sage Springs Pavillion
- Conference Gift Pick-up
- **BRUNCH BUFFET (11am -1pm)– sponsored by Beynon Sports & OSAA**
- **DOOR PRIZES (Must be present to win)**

11am -12 Noon **CAA Exam Review** Fireside

12 – 2pm **CAA Exam (Tim Sam, CMAA, N. Valley HS, LTI Proctor)** Fireside

12 – 2pm **OSAA State Championship Committee** Great Hall

2:15 – 3:10p **Workshop Session #1**

A. New AD Roundtable Landmark I
Presented by Tim & Dennis Burke (AD Ambassadors)

B. The Impact of Trust Great Hall
Presented by Rob Miller, Proactive Coaching Lead Speaker

C. Seconds Count: Digital Tools for Athletic Emergency Preparedness/ Landmark II
Graphics at the Speed of Sports
Presented by Trent Kroll, CMAA, Final Forms, Freddy Fredrickson, CMAA Boxout Graphics

- D. Creating Sustainable Programs Starting w/Middle School Athletics** **Heritage I**
Presented by Gabe Pagano BLPS Director of Athletics & Dan Curfew BLPS MS Coordinator
- E. Building Trust & Team Chemistry** **Heritage II**
Presented by **Marie M & TBD**

3:25 – 4:20p Workshop Session #2

- A. Sportsmanship & Leadership** **Landmark I**
Presented by Shelley Moore, CMAA, Newport HS
- B. The Role of Parents in the Athletic Experience** **Landmark II**
Presented by Rob Miller, Proactive Coaching Lead Speaker
- C. Event Management & Reacting to Major Conflicts** **Heritage I**
Presented by Garrett Bridgens, Cottage Grove HS & TBD
- D. Generating Revenue Below the Poverty Line** **Heritage II**
Presented by Bill Volk, CAA, Aloha HS
- E. Streamlining Digital Communication Throughout Athletic Stakeholders** **Fireside**
Presented by Jen Gros, sportYou

4:30- 7:30p VENDOR AREA OPEN - DOOR PRIZE DRAWINGS #1 (5:30) and 50/50 Sales Sage Springs Pavillion
Hospitality/Burrito Bar sponsored by PACE-Keeping Kids Safe
Conference Gift Pick-up in Vendor Hall

6:30-7:30p Vendor Area Open: Hospitality & OADA Bag Toss Championship Tournament Sage Springs Pavillion
Tournament Directors: Dennis Burke, Mike Henderson & Conf. Ambassadors

7:45 - 9:30p OADA/State HS Ambassadors (Pete Lukich/Tom Bendt) Great Hall

MONDAY, APRIL 13

- | <u>Time</u> | | <u>Location</u> |
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| 6:45 – 7:30a | FCA MEETING
Led by HD Weddel, Jean Thorson, Bend FCA & Kristin Rott, FCA State Director for Oregon
HD is past Chaplin for OSU & Linfield football, OR Principal of the Year 2014, OR Wrestling Hall of Fame, teacher and coach 25 years | Landmark I |
| 7:45 – 9:15a | OADA AWARDS BREAKFAST sponsored by OR Army National Guard
Emceed by Anna Maria Lopez, CAA, OADA Past President; Athletic Director awards will be presented to Retiring Members, Years of Service, OADA Leadership, and ADs of Year, Lifetime Service, OSAA Partnership and Scholarship recipient presentations.
-OACA Report – Rob Younger, Exec. Dir. & Chris Knudsen, Assoc. Dir | Great Hall |
| | **50/50 Tickets sold by 3A & 6A ADs, Angela Davis & Ryan McIrvine, CAA Classification Reps | |

9:25 – 10:20a Workshop Session #3

- A. Coaches Evaluation: Including a Student Voice** **Landmark I**

Presented by Lorena Woods, CAA, Stanfield Secondary

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| B. Authentic Leader & Legacy
Presented by Becky Moran, CMAA, Assist Exec Dir. NIAAA | Landmark II |
| C. Kids These Days-Reaching & Teaching Gen Z and Gen Alpha
Presented by John O’Sullivan, Changing the Game Project | Heritage I |
| D. OSAA Eligibility & Hardship/Hot Topics Session
Presented by Peter Weber & OSAA Staff | Heritage II |
| E. Leadership Development in Student Athletes
Presented by Jeaney Garcia, Positive Coaching Alliance | Fireside |

10:30 - 11:25a Workshop Session #4

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| A. OSAA Roundtable - Emerging Activities & Hot Topics
Presented by Peter Weber and OSAA Staff | Heritage I |
| B. Saving Time with A.I.
Presented by Daunte Gouge, CMAA, Centennial HS, Salvador Muñoz, CAA Corvallis HS | Heritage II |
| C. Fueling for Full Potential
Presented by Greta Jarvis, M.S. MPH and Mike Nolan, CAA, Wells HS | Landmark |
| D. How to Cooperatively Join Statewide Scheduling
Presented by Ryan McIrvin, CAA, McMinnville HS | Landmark II |
| E. Leading Effective Coaches Meetings
Presented by Becky Moran, CMAA, Assist Exec Dir. NIAAA,
Tom Bendt, Conversations & Coaching, LLC | Fireside |

11:30 – 12:15a Classification Meetings #2

1A – Great Hall	Brad Dunten, N. Powder Charter
2A – Heritage I	Lorena Woods, CAA, Stanfield Secondary School
3A – Heritage II	Angela Davis, Corbett HS
4A – Fireside	Rick Gardner, Marist Catholic HS
5A – Landmark I	Salvador Muñoz, CAA Corvallis HS
6A – Landmark II	Ryan McIrvin, CAA, McMinnville HS

Lunch on Your Own

1:00 – 5:00p LTI CLASSES

LTC 501 Philosophy of Athletic Leadership Anna Maria Lopez, CAA, St. Mary’s Academy, James Joy, CAA, Phoenix HS, Salvador Muñoz, CAA, Corvallis HS The launchpad course for the NIAAA Leadership Training curriculum serves as an overview of interscholastic athletic administration. This course introduces the philosophy of educational athletics, explores program culture and relationships, and focuses on the roles of the NIAAA, the NFHS, the state athletic/activity associations, and the state athletic administrator’s associations. This course also	Heritage I
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previews the NIAAA Leadership Training and Certification Programs. Students will be challenged to think about their own professional learning journey while being exposed to the many resources supporting them along the way. This is a prerequisite for all levels of certification and includes study materials for the CAA exam. Required for: LTI instructors and all certifications.

LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Athletes, Intellectual Property) **Landmark I**
John Matsuo, CAA, Hillsboro HS, Daunte Gouge, CMAA, Centennial HS, Missy Smith, CMAA, OSAA, Kacey McNulty, CMAA, Redmond HS

This course provides in-depth coverage of the legal standards governing the authority of schools to sanction student-athletes and athletics personnel for misuse of electronic communications tools and inappropriate postings on social media. It also includes strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates imposed by courts and legislatures related to event management and security, legal issues regarding the participation by transgender students in school sports programs, the rights of pregnant and parenting student-athletes that must be respected by interscholastic athletics programs, and the intellectual property issues related to schools sports nicknames, logos, and mascots. Required for CMAA Certification.

LTC 619 Enhancing Event Experiences Through Curb Appeal **Landmark II**
Kris Welch, CMAA, OSAA, Josh Davis, CAA, Wilsonville HS, Derek Duman, CAA Riverdale HS

This course highlights areas which the athletic administrator should consider prior to hosting visiting schools, spectators, and participants for athletic events. The opinion of a school, the community, and the school's administration are often formed based on first impressions experienced when attending an athletic event. These impressions/experiences are built upon not only the visual appearance of the facility but the overall preparedness of the facility from entering the main gate, sitting in the stands, and leaving upon completion of the event. The course discusses the power of being prepared, and how communications can enhance the fans overall game experience. Strategies, methods, and illustrations will provide for maintaining structures through a comprehensive study of "best operational management practices" geared toward an enjoyable fan experience.

1:00 – 2:00p	Positive Coaching Alliance Discussion – Jeaney Garcia	Great Hall
5:00 – 6:00p	CONFERENCE BANQUET HOSPITALITY TIME – No Host Bar Event	Homestead Lobby
6:00 – 8:00p	CONFERENCE DINNER BANQUET – Sponsored by BSN Sports	Homestead
	National Anthem Invocation Master of Ceremonies Hall of Fame Inductions Athletic Directors of the Year NIAAA State Award of Merit Bill Bowers Award of Excellence Proactive Coaching Leader of Significance Award Past President Recognition	Tyler Baker- K Falls AD Lynn Cowdrey, N. Central ESD, Aaron Noisey, Nixyaawii Dave Hood, CAA, OADA Executive Director Mike Henderson, CAA, OADA Hall of Fame Chair Shelley Moore, CMAA, w/Classification Representatives OADA Executive Board OADA Executive Board OADA Executive Board OADA President, Newport HS

TUESDAY, APRIL 14

<u>Time</u>		<u>Location</u>
8:45 – 9:30a	CONTINENTAL BREAKFAST	Great Hall
9:35 – 10:30a	CLASSIFICATION MEETINGS #3	
	1A – Great Hall	Brad Dunten, N. Powder Charter
	2A – Heritage I	Lorena Woods, CAA, Stanfield Secondary School
	3A – Heritage II	Angela Davis, Corbett HS
	4A – Fireside	Rick Gardner, Marist Catholic HS
	5A – Landmark I	Salvador Muñoz, CAA Corvallis HS
	6A – Landmark II	Ryan McIrvin, CAA, McMinnville HS
10:30 – 11:00a	OADA BUSINESS MEETING/VOTES/Report Out by Classification K.T. Emerson, Valley Catholic HS Mike Nolan, CAA Wells HS	Great Hall
11:00a – 11:50	CONFERENCE AWARDS	Great Hall
	- 50/50 Drawing (3A & 6A)	3A & 6A Classification- Angela Davis & Ryan McIrvin
	- Golf Tournament Awards	Mike Henderson, CAA Golf Tournament Chair
	- Steve Davis Daktronics Golf Trophy	Mike Henderson, CAA
	- League Gift Drawing	League Representatives
	- Thank Sunriver	OADA President
11:50 – 12:15p	CLOSING COMMENTS & ADJOURNMENT – Shelley Moore, CMAA, OADA President	