



## Campolindo High School Athletic Boosters

### BOARD MEETING MINUTES

June 6, 2024 – 5:30pm to 7:30pm

**Location: Bob Sofman's Home (815 Augusta Drive, Moraga)**

**Present: Bob Sofman, Erin Volkmer, Melanie McCauley, Monique McCool, Derrick Webster, Liz Ludwig, Joe Dougherty, Karen Rolfes, Dave Walls, Ted Ting, Ken Shin (Guest)**

**Call to Order 5:30pm**

**Approve [5-9-24 Minutes](#)**

*Bob*

TT motion DW second; passes w/ all ayes

**2024-25 Proposed Membership Plan**

*Liz (20 mins)*

Liz presented the proposed Membership Plan, which included Platinum, Gold, Silver, Family, and Individual levels of membership. She highlighted the differences between last year and this year, the budget, and the projected revenue. The board agreed with this plan and no concerns were raised.

**2024-25 Proposed CAB Budget**

*Dave & Bob (45 mins)*

Dave/Bob presented the proposed [budget](#)

Three edits were made:

- Added \$1,000 back to the Office Supplies and Software line - since the current thinking is we'll probably keep SportsEngine for a majority of the year and begin the transition to Mascot sometime during the middle/end of the year.

- Added \$200 to Sponsorship Expense - since Joe believes we'll be incurring this for one of our current sponsorships that may not be renewed (but he was confident we'd find a replacement sponsor- we'll just incur new printing costs)
- Reduced Advertising and Marketing since we don't think we'll be using some of the software Ellide had subscribed to

TT motion JD second; passes w/ all ayes

The following questions/items came up during this discussion:

- Is Freshman enrollment expected to be larger this year? **ACTION:** Bob/Dave will bring question to Pete
- Should we plan to add 1-2 more sponsors (for Tennis Wall)? **ACTION:** Future agenda item
- How can we draw Alumni for donations? Ideas included using Booster member emails, leveraging NFHS. **ACTION:** Future agenda item
- Campo Cares needs more marketing with Coaches and Team parents **ACTION:** Erin to add this to August agenda
- Need to find dollar amount for reserves **ACTION:** Dave will circle back with Jen
- When are Track improvements happening? \$33k from T&F will be used for this project (likely pushed to 2025) **ACTION:** Bob/Dave will confirm with Ray
- Discussed importance of have a Trainer (sports med, equip) and Administrator present at every Campo sports game. **ACTION:** Erin to add this to August agenda, will need Ray and Pete's input on policy

## 2024-25 Proposed Board Meeting Schedule

*Dave & Erin (15 mins)*

- Survey results showed Thursday 5:30-7:30, beginning of the month was best for most
- Team decided it would be best to schedule out one season at a time, as calendars change depending on their kids' sports schedules
- No meeting in July
- We need at least half of the members plus one to make a quorum
- We will hold meetings at Board members' houses and will host some on campus
- First meeting of the school year will be held Thursday, August 1st from 5:30-7:30 at Erin's house. The group felt it is important to meet before school starts and this date worked for everyone present at the meeting. There will not be enough time to produce July Financials however so Jen will not be expected to bring these to the August meeting.
- At each meeting, we will have a standing agenda item to confirm the date/time for the next meeting
- **ACTION:** Erin will send invites out to board members for the Fall Season (Aug-Oct)

## Review CAB Roles (and new Board Member needs)

All (30 mins)

Bob presented CAB roles. No vote is needed on this list, it is just to give an idea of what is needed.

The group will need to fill these gaps:

- Sponsorship (to take over from Joe as he rolls off)
- Membership (to Co-Lead with Liz this year and take over next year)
- Events
- Live-stream broadcast lead
- Major projects (Monique will take some, but not all. This can be distributed to various members)

There are four possible board members coming in. **ACTION:** Dave will reach out to each for an informal meeting with one other board member and invite to the next meeting. A vote on new Board Members will be held at the next meeting, but can also schedule votes as new people come in.

Idea for Recruiting (Monique) - create 3x5 cards with CAB contact information to pass out at Sports Physicals and with Membership gear **ACTION:** Erin/Monique to work on creating this and getting the cards printed up before the first Sports Physicals event (July 29th).

**ACTION:** Dave will create a process for recruiting/vetting new Board members and will present at the next Board meeting in August.

**ACTION:** Dave/Erin/Bob to invite Women in Sports student run club to join one or two CAB meetings this year

**ACTION:** Dave will take on Team Parent Liaison role as President and will plan on doing some reach out activities at the beginning of the school year (intros), and then at the end of each season to get feedback. He will propose a Communication process and Erin will add this to the August meeting agenda.

## Sideline Cheer - Title IX

Monique (10 mins)

Monique presented an issue that Jen raised, which is Sideline Cheer participants are not currently eligible for P.E. credit at Campo. Ray reported that this was previously raised to the district and was rejected because Sideline Cheer is not listed as a CIF sport. The team agrees this doesn't seem fair but sees the issue as possibly being at the CIF (California state) level.

**ACTION:** Monique will contact John Walker to discuss and get a better understanding of the district's explanation and if there is any other path they can take at the district level to make this more equitable for Sideline Cheer (remove the "CIF" requirement? Send a letter to CIF?)

**Adjourn 8:00pm**

**Prep Materials:**

[Minutes](#)

[Roles Doc](#)

[President's Update](#)

[Athletic Director Update](#)

**Financials**