



OAK RIDGE HIGH SCHOOL



2026-2027 SPORTS BOOSTER

SPONSORSHIP OPPORTUNITIES

www.theridgeathletics.com

WELCOME



Dear Potential Sponsor,

We believe athletics teach young people lessons no classroom can: discipline, teamwork, perseverance, and how to win — and lose — with grace. For our student-athletes, sports build confidence, friendships, and a sense of belonging that carries far beyond the field, court, or track. But the impact doesn't stop at the locker room door. Game nights bring neighbors together, alumni come home, and local businesses become part of the action. When you invest in Oak Ridge Athletics, you're investing in the next generation — and strengthening the community we all share.

Each school year, the Oak Ridge Sports Booster Club ensures all sports are supported throughout the season, and we need your help to make that possible. We are seeking community and business partners who share our commitment to supporting student-athletes and strengthening opportunities for our youth in Montgomery County.

As a non-profit 501(c)(3) sports booster organization supporting athletic programs at a Title I school, your sponsorship directly impacts the resources, experiences, and opportunities available to our student-athletes. We are inviting local businesses to partner with our athletic programs through two unique sponsorship opportunities:

- Our inaugural Bingo Fundraising Event on Thursday, September 17, 2026
- Website Title Sponsorship on the [ORHS Athletics website](#), highlighting your business all school year long

All funds raised support the Oak Ridge Sports Booster Club's general fund, providing organization-wide resources and enhancements for student-athletes across all Oak Ridge High School athletic programs. Our goal is to strengthen the athletic organization as a whole so that individual team programs can direct more resources toward their athletes' needs.

Details on both opportunities are outlined below. We look forward to speaking with you and seeing you at The Ridge this school year!

HOW TO DONATE

Ready to join us? Email ORHSsportsbooster@gmail.com with your business name, preferred sponsorship level (or details on an in-kind donation), and the best way to reach you.

We will follow up right away to get everything set up!

BINGO NIGHT

BINGO TITLE SPONSOR - \$5,000

- Premium logo placement as a title sponsor on the ORHS Athletics website and mobile app for one year
- Title sponsor recognition throughout the BINGO event and promotional materials
- Recognition across social media campaigns for the event
- Complimentary VIP table for four to attend the event
- A dedicated news post saying thank you on the athletics online website

LUXE ROUND SPONSOR - \$3,000

- Recognition as the sponsor of a Luxe bingo round, with logo displayed on related materials
- Complimentary VIP table for four to attend the event
- A dedicated news post saying thank you on the athletics online website

ROUND SPONSOR - \$500

- Recognition as the sponsor of a single bingo round during the event
- Logo or name on promotional materials
- Group recognition on the athletics online website

SUPPLIES SPONSOR - \$200

- Logo or name on promotional materials
- Group recognition on the athletics online website

JOIN THE FUN!

Oak Ridge Athletics is hosting its inaugural Bingo Night on Thursday, September 17, with six rounds of bingo, great prizes, and a night out for the whole community.

This isn't just game night — it's an investment in our student-athletes. Every bingo card sold supports the Oak Ridge Sports Booster Club's general fund, helping provide resources and opportunities across all Oak Ridge High School athletic programs.

IN-KIND DONATIONS & GIFTS

Want to support our War Eagles without sponsoring the event?

We are collecting in-kind donations—gift cards, merchandise, services, or raffle items—to stock our prize table for Bingo Night! Every donation helps make the evening even more fun for our students, families, and community.

ATHLETICS ONLINE

The War Eagles Athletics website is the one-stop shop for everything War Eagles athletics — upcoming schedules, live game streams, news and highlights, rosters, and more, all in one place for our athletes, families, and fans.

The site is maintained and updated by coaches and volunteers from the Oak Ridge Sports Booster Club, though an annual fee is required to keep it running. That cost is offset by our website title sponsors — local businesses given prime logo placement and year-round advertising on the site in exchange for their support. It's a win-win: sponsors gain visibility and drive traffic to their own business in front of thousands of local families, while showing their commitment to youth athletics in our community.

And the numbers speak for themselves:

During our inaugural 2025–2026 school year, the ORHS athletics website achieved:

225,000+
SPONSOR AD VIEWS

75,000+
PAGE VIEWS

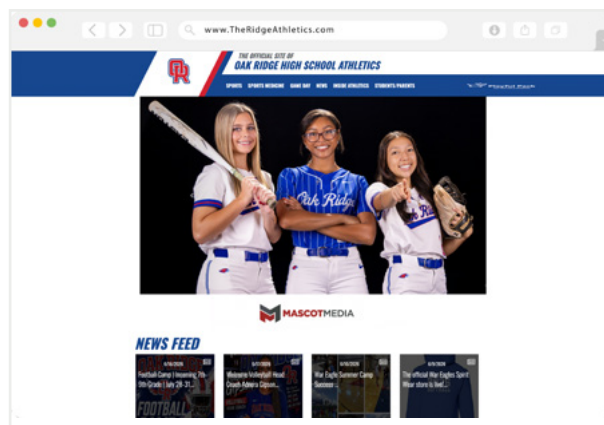
32,000+
UNIQUE USERS

With engagement like that — and more growth expected this coming school year — a title Sponsorship puts your business in front of an audience that's already paying attention. Sponsorships available include:

WEBSITE TITLE SPONSOR - \$3,500

Opportunities Available: 3

- Premium logo placement sitewide
- Logo placement on the Mascot Media mobile app for Oak Ridge High School
- Special thank-you post on the news section of the athletics website
- Ad placement throughout the 2026-2027 school year.



Ready to put your business in front of thousands of local fans?

Complete the sponsorship form, and email us at ORHSsportsbooster@gmail.com to get started today.

ATHLETICS ONLINE SPONSOR FORM

■ Basic Information

This information is required.

Business Name: _____

Address: _____

Authorized by: _____

Email: _____

Phone Number: _____

■ Ad Copy Information

School Name: Oak Ridge High School _____

Additional Schools*: None _____

**Please separate schools with commas. If more space is needed, please use the Additional Comments box below.*

Product Type: App ☐ Website ☐

Ad Type: ☐ Presenting Sponsor ☐ Banner Ad ☐ Sport Specific Ad ☐ Pre-Roll

Sport (if applicable) _____

Term Length: _____ months Web Link for Ad: _____

■ Additional Comments

Submit the completed form and related artwork to: ORHSsportsbooster@gmail.com